TRADER

MAIL ORDER FOR MEN

1981

TRADER
MAIL ORDER FOR MEN

Hi,

Welcome to our Jumbo mail order catalogue for 1981. 64 pages packed with over 300 great products carefully selected for the sexually active gay male.

1980 saw Trader grow from being one of the newest and smallest companies serving the mail order needs of the gay market, into one of the largest, fastest growing and most successful. A growth solely due to our ever increasing reputation for honesty, efficiency, quality and variety.

Honesty — An unconditional 'Money Back' guarantee if you are not satisfied with any product and return it within 14 days. No questions, no hassle.

Efficiency — over 90% of our customers received their orders in under 21 days and over 50% in under 14 days. Why wait longer when Trader can deliver faster.

Quality — Every single product is an original. No poor imitations or cheap rip offs. Why buy over priced substitutes from a back street shop when you can buy the real thing from Trader at a fair price?

Variety — What ever your interest, we are certain you will find something suitable in our great new catalogue or in the latest addition to our range, 'Exclusively Guys', a fabulous full colour 16 page catalogue plus 4 page supplement of exotic and erotic underwear from Guys International.

Watch out for our Summer, Autumn and Christmas supplements for 1981. They will contain many new and exciting additions to our ever increasing range of products.

We look forward to meeting your mail order needs in 1981 with a service that is confidential, competant and trustworthy. Happy shopping in 1981, and remember, if its not original, its not Trader.

Trader.

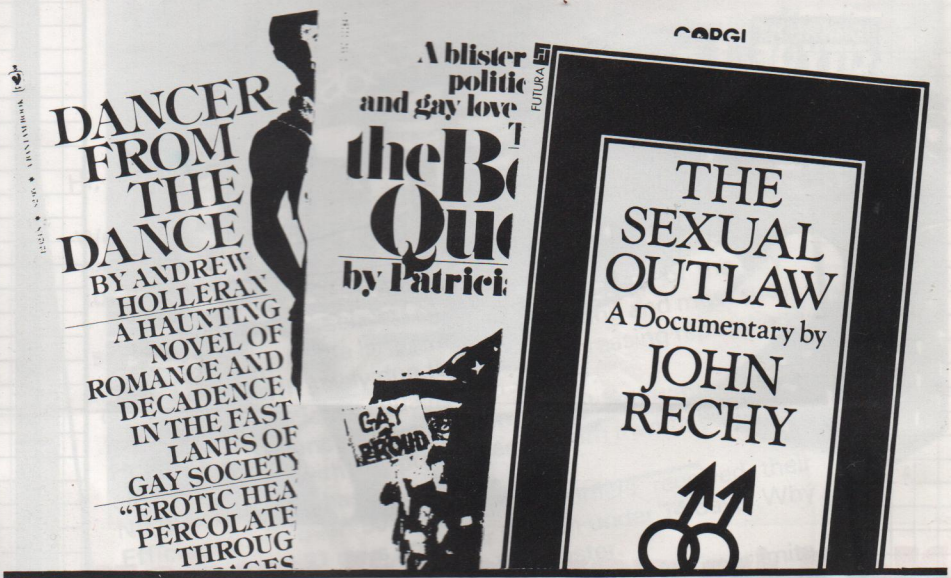
No.1 in gay mail order

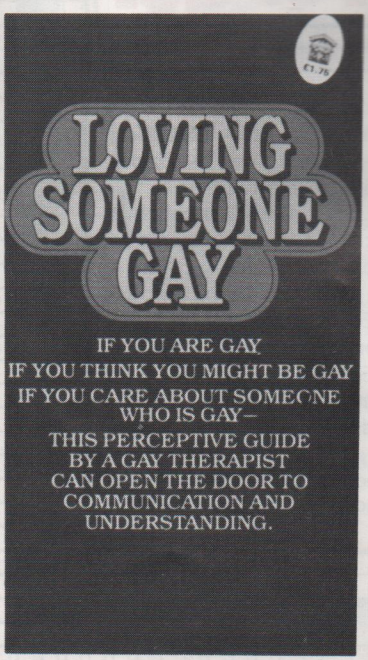
We would like to thank without whom...
AGP Typesetters, Alan — The Courtyard, Audrey, Alan & Michael — E&G Ventures, Brian, Bens, Charles — Le Salon, Cartados Ltd, Chris & Alex — Zipper, Douglas, David, Dennis — Guys International, Don & Peter, Danart, David — the artist, David Gold & Sons, Eddie — American Boy, E.S.T., Gay Switchboard, Graham, Gamar, Great Lakes Products, George — Masculin, Gecoms, George — Modernisimo, Intermountain, Ian, Johnny Johnson — Jac Masters, Jimmy, Ken — London Leatherman, John & Charles — Kentprint, Lionel, Lesley — Pepys, Maurice — Fetters, Mark, M.S.C., Mrs Fenner — Frisco, Nigel & Eddie — Fantasy Erotique, Norman, Nancy — Gay News, Owen — Action, Otto, Peter — Spartacus, Wayne — Pleasure Chest, Andy, Priority Airfreight, Ian — Pink Turnip, Phil — Lovejoys, Paul, Roger, Keith — Superia, Simon & Doug — Man Around, Sky Studios, Smiths Surgical, John — TNT Designs, Tony — Le Cog D'or, and anyone we've forgotten.

'Trader' is the registered business name of Trade Designs Limited. Registered in England No. 1472301. Directors: T. Reynolds, P.J. Collins, R. Davies. Trader — Mail Order for men, Gecoms House, 203 High Street, London, SE13 6LY

PAPERBACKS

a great selection




£1.75
LOVING SOMEONE GAY
IF YOU ARE GAY
IF YOU THINK YOU MIGHT BE GAY
IF YOU CARE ABOUT SOMEONE WHO IS GAY—
THIS PERCEPTIVE GUIDE BY A GAY THERAPIST CAN OPEN THE DOOR TO COMMUNICATION AND UNDERSTANDING.

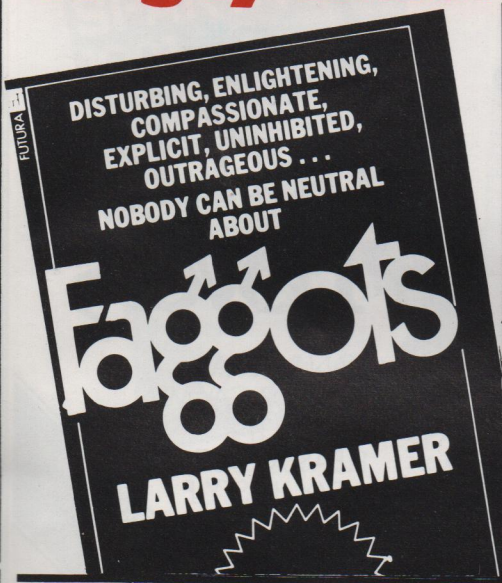
DANCER FROM THE DANCE — A haunting novel of romance and decadence in the fast lanes of gay society. 'The most important, relevant, powerful, and deeply touching commentary on gay life...' **ORDER No: 500**

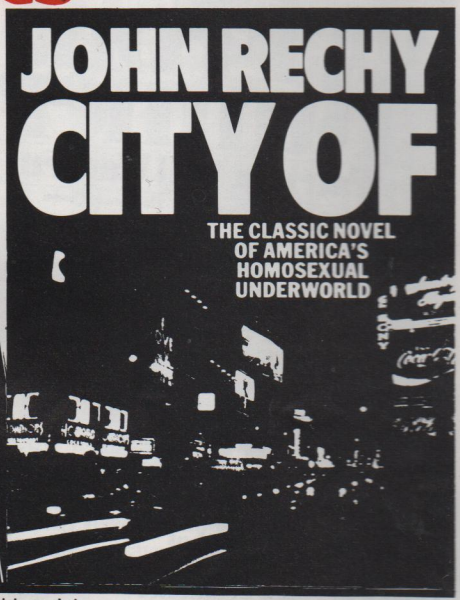
THE BEAUTY QUEEN — A blistering novel of political power and gay love. The breakthrough novel about a beauty queen who tried to outlaw homosexual love...a bestseller that has won coast-to-coast acclaim in the American gay press. **ORDER No: 501**

THE SEXUAL OUTLAW — At its best the gay experience is liberating, adventurous, righteously daring...at its worst it is a stark vision of hell! The parks, the alleys, tunnels, garages, streets and beaches of Los Angeles are the battle-ground of the sexual outlaw in John Rechy's stunning account of three days and nights in the sexual underground. **ORDER No: 502**

LOVING SOMEONE GAY — Don Clark was a successful psychologist, married for many years, and the father of two children, when he came out of the closet. Cutting through the mystery and myth surrounding gay people and gay identity...candid, well-informed and to-the-point. **ORDER No: 503**

# of gay classics

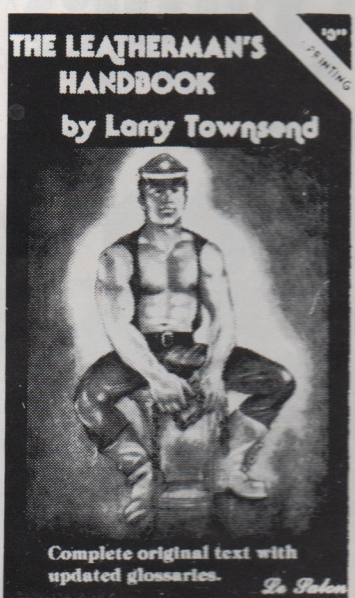


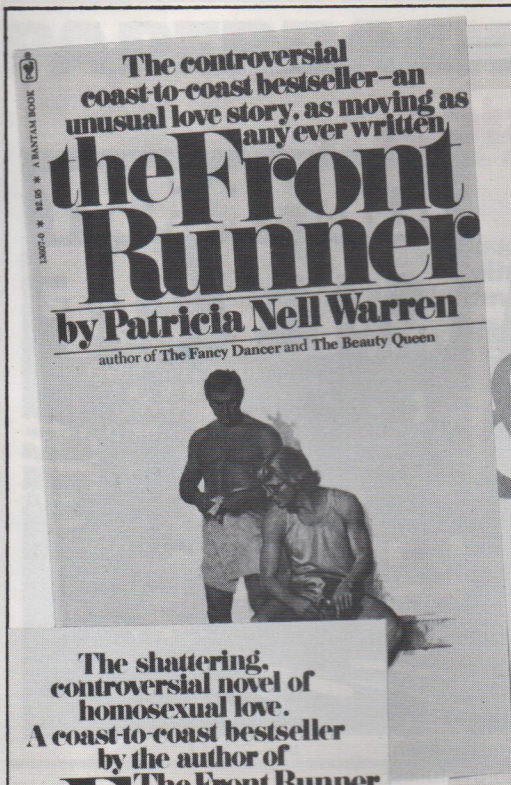


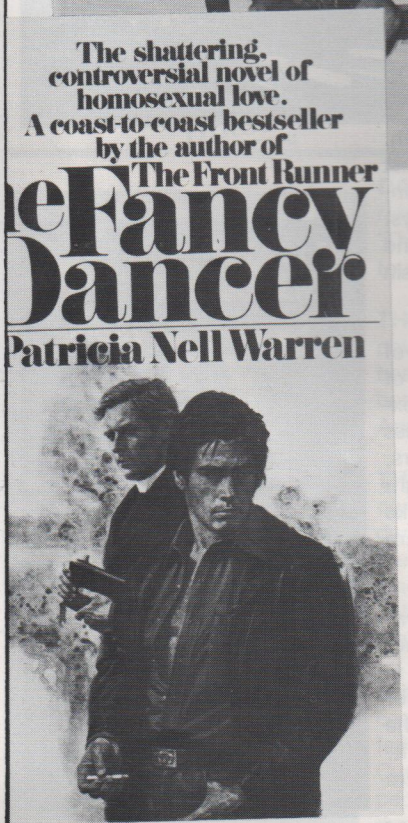
FAGGOTS — Facing his fortieth birthday, Fred Lemish, homosexual, determines to experience life to the fullest in the remaining four days before he turns the corner into middle age. Faggots is the story of those four days. An odyssey through the bars, baths, streets, discos and 'meat racks' of the gay ghettos — where there is no sin and all is permitted. **ORDER No: 504**

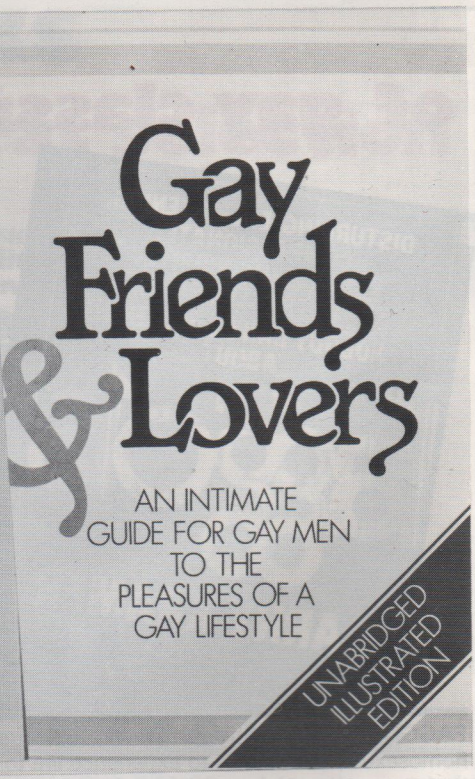
CITY OF NIGHT — For more than fifteen years, City of Night has maintained a cult status amongst readers of American literature. John Rechy's masterpiece is an exploration of the dark side of The Dream, the rootless homosexual underworld of the hustlers and the drifters, the cops and the queens, the gay bars and the one-night hotels. Illuminating the mean streets of America like wild neon, City of Night is a rare classic of modern fiction. **ORDER No: 505**

THE LEATHERMANS HANDBOOK — Larry Townsend's definitive exploration of the gay S&M leather scene. Written by the most widely acclaimed author in the field of the S&M leather novel...a nostalgic trip for the advanced practitioner, a 'must' for the novice. The Leatherman's Handbook tells you where to look for it, what to do and how to do it, once you find what you're after. **ORDER No: 506**




A BANTAM BOOK
$2.25 ★ 13507-0
The controversial coast-to-coast bestseller—an unusual love story, as moving as any ever written
the Front Runner
by Patricia Nell Warren
author of The Fancy Dancer and The Beauty Queen


The shattering, controversial novel of homosexual love. A coast-to-coast bestseller by the author of The Front Runner
eFancy Dancer
Patricia Nell Warren

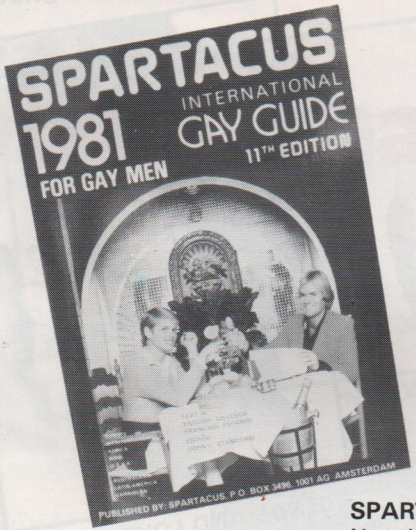


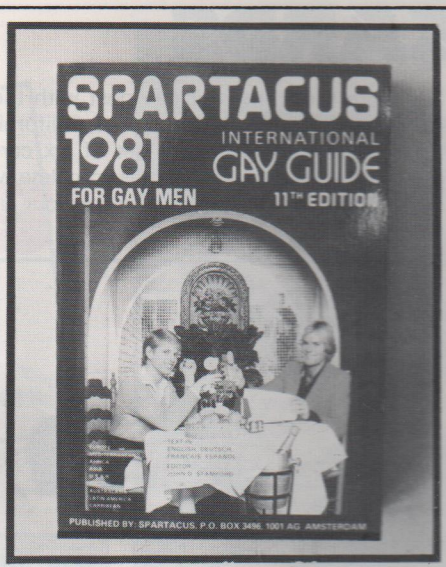
THE FANCY DANCER — Vidal Stump is a drifter, a brawling, motorcycling, Indian half-breed on the warpath. He's tough, proud and gay — and he lures into love a young priest in a small Montana town...Vidal Stump is 'The Fancy Dancer' in this shattering, controversial novel of homosexual love. **ORDER No: 507**

THE FRONT RUNNER — Billy Sive is the most exciting thing that's happened to U.S. sports in years. He's a champion long distance runner, idol of American youth and the nation's best Olympic hope...Billy Sive is young, pround and gay — and he doesn't care who knows it...Billy Sive is 'The Front Runner' in this riviting breakthrough novel of gay love in the sports world. **ORDER No: 508**

GAY FRIENDS AND LOVERS — Is described as an intimate guide for gay men to the pleasures of a gay lifestyle. It is an authoriatitive book which actually gets to grips with the aspects of gay sex that most other works skate over. Sex techniques are discussed fully, and graphic illustrations make the workings of popular sex acts plain. General information on every aspect of gay sex and the gay lifestyle is included. **ORDER No: 509**

GUIDES





SPARTACUS INTERNATIONAL GAY GUIDE — Now into it's eleventh year of providing advice and information on where the actin is. With text in English, French, German and Spanish, it is a must for the seasoned traveller and essential for that casual holiday. **ORDER No: 510**

SEE AMERICA. FIND A FRIEND.

BARS · BATHS · DISCO'S · HOTELS
BEACHES · RESTAURANTS
USA · CANADA · CARIBBEAN · GUAM

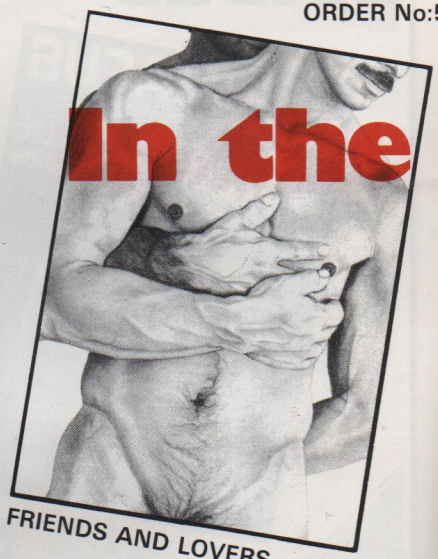
BOB DAMRON'S ADDRESS BOOK — Now that America is within easy reach of us all, you'll be needing the best guide available. Completely revised and updated every year, the seventeenth edition has over 5000 listings of bars, baths, disco's, hotels, beaches and restaurants right across America.
Order No: 511

CARDS

SET A
ORDER No:512

Get more fun from your gay post with these sexy and erotic cards by one of California's finest artists, Gamar. Each set of six cards, printed on fine art paper, comes complete with envelopes and are blank inside for your own special message.

NIGHT DREAMER



FRIENDS AND LOVERS

MR JOCKEY

TO TOUCH

FLYING ADONIS

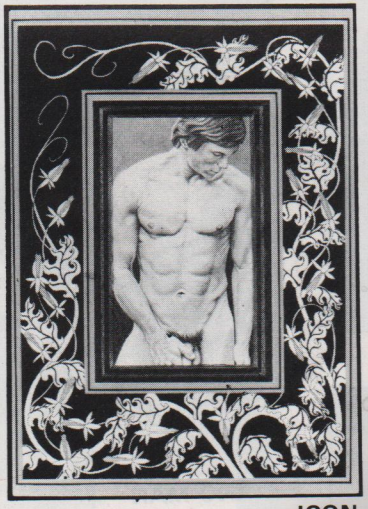
SPEEDBALL

SET B
ORDER No:513

Male Image

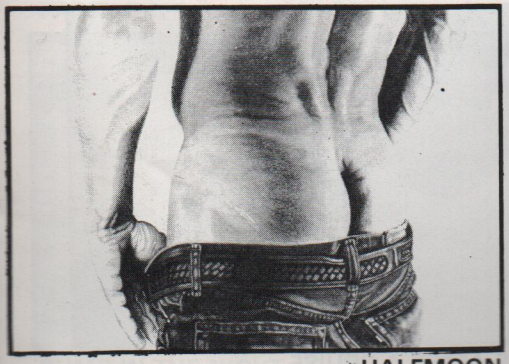
INTROSPECTION

UPON A SUMMER NAP

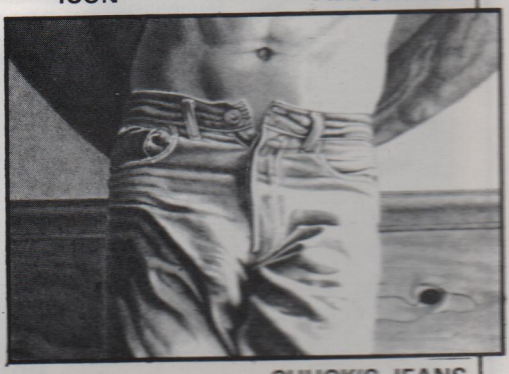


ICON

ABDOMINAL



HALFMOON



CHUCK'S JEANS

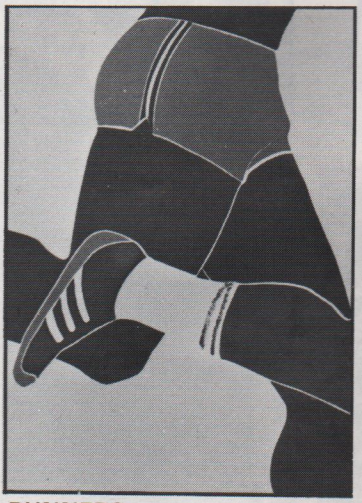
CARDS

From the famous TNT Studios in New York comes two sets of original cards. Bold, brawny and beautiful. These greeting cards are designed with you in mind, they are hot and handsome. Set A consists of six colour photo cards plus envelopes. Set B consists of four colour designs plus envelopes. All cards in both sets are blank inside for your own personal message.

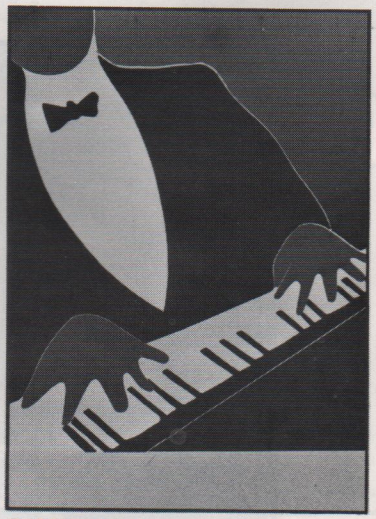
★ ★ ★ ★ ★ ★ ★ ★

We have

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

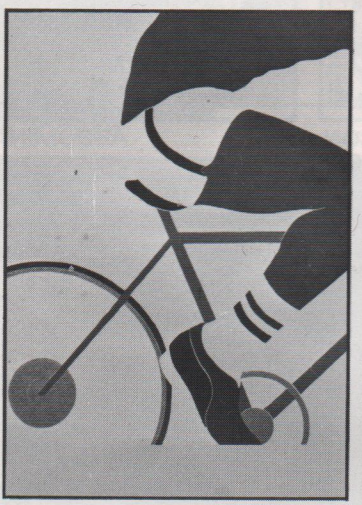


RUNNERS

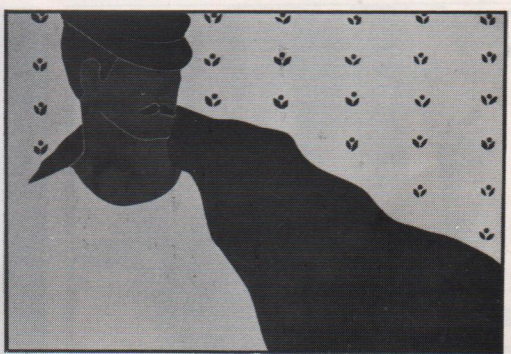


PIANO MAN

SET B
ORDER No: 514



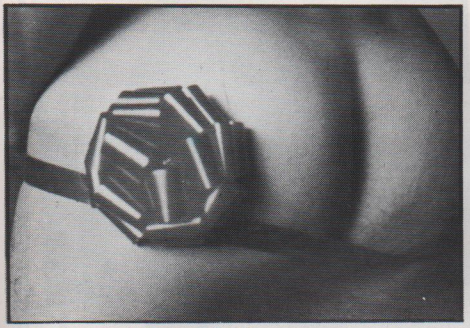
BICYCLIST



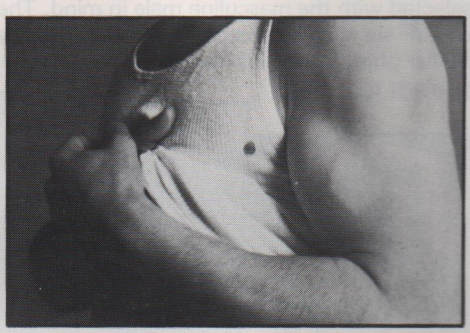
HOME AFTER A CRUISE

Designs on men

SET A
ORDER No: 515



BABY, TAKE A BOW



BICEP

PARTY TIME

ASS YOU LIKE IT

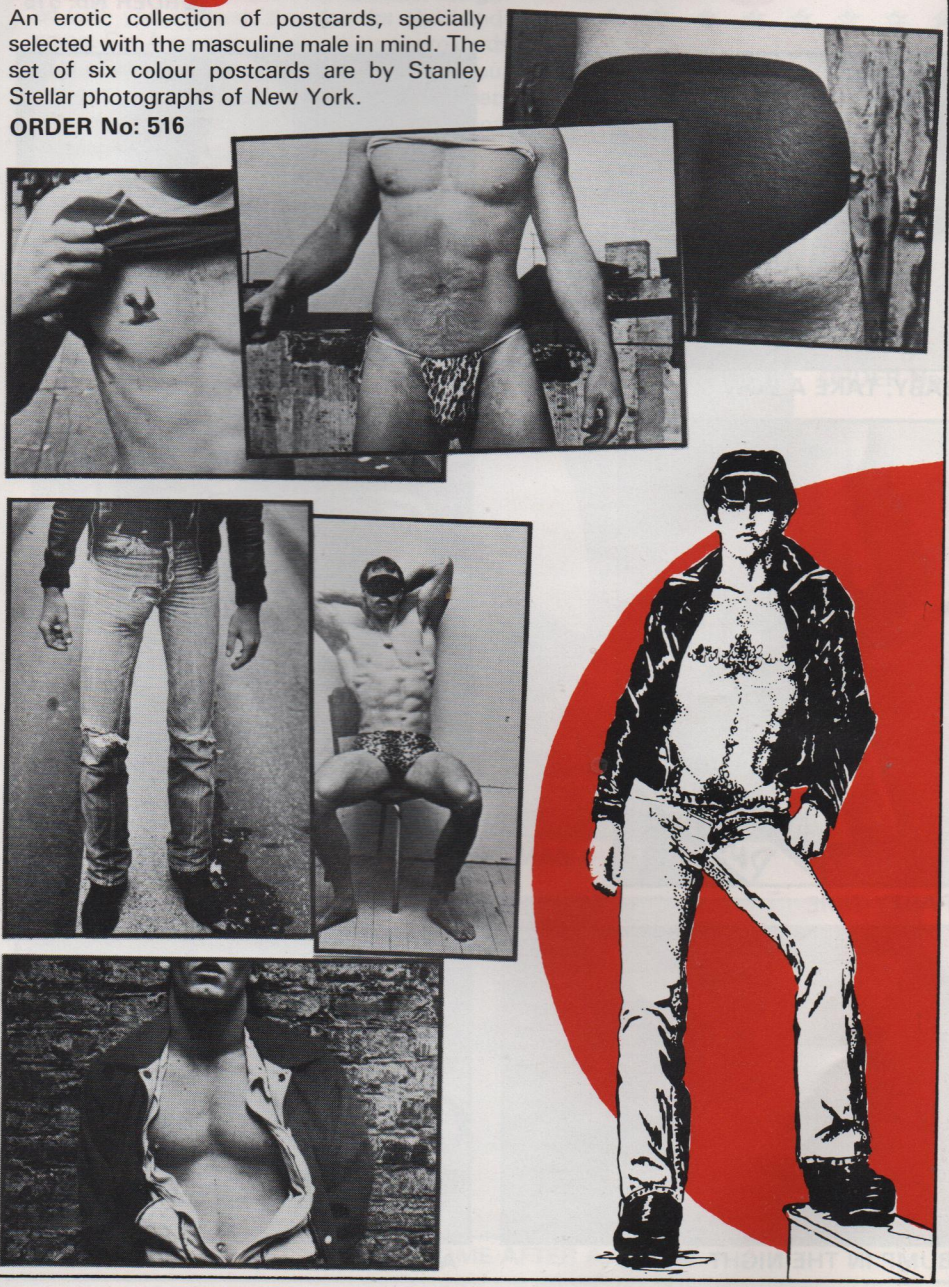
BUMP IN THE NIGHT

AFLOAT

The Greenwich Village Collection

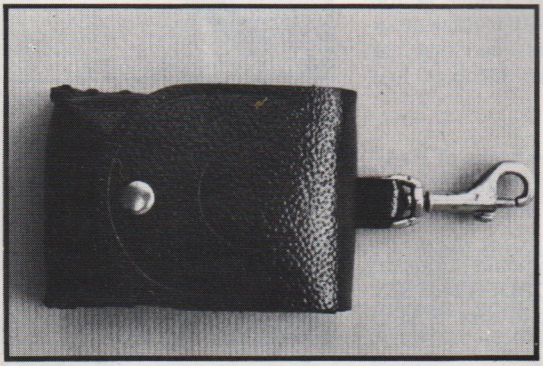
An erotic collection of postcards, specially selected with the masculine male in mind. The set of six colour postcards are by Stanley Stellar photographs of New York.

ORDER No: 516

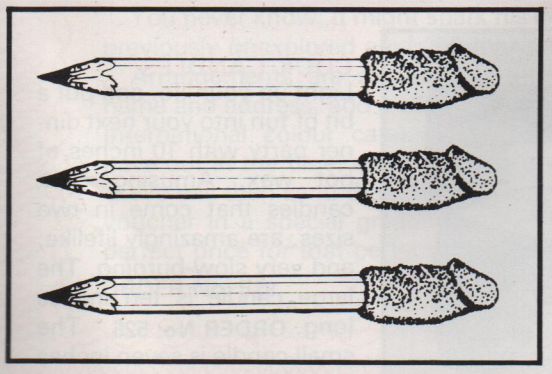


NOVELTIES

LEATHER TEDDY
At last, a big boys toy! The Trader leather teddy. Big, black and cuddly. He's 24 inches tall and hand made from the finest soft black leather. He has grey suede snout, ears and paws. Is well stuffed and almost indestructable.
An unusual and unique gift for that special man in your life!
ORDER No: 517

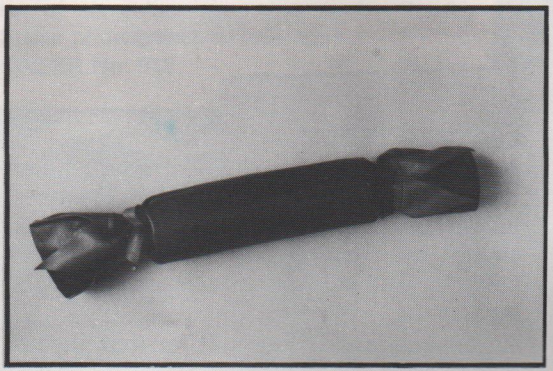


LEATHER BELT POUCH
Ideal for parties, disco's and clubs for carrying those essential poppers, cigarettes, money, what-ever. Made from fine leather with a snap-fastening and a dog clip for attaching to your belt loop.
ORDER No: 518



PENCIL PETER ERASERS
An amusing and novel idea. They fit onto the end of a pencil, and make chewing the end that much more fun. Miniature flesh-coloured cocks, sold in packets of three. **Order No: 519**

NOVELTIES



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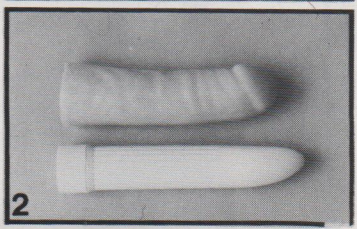
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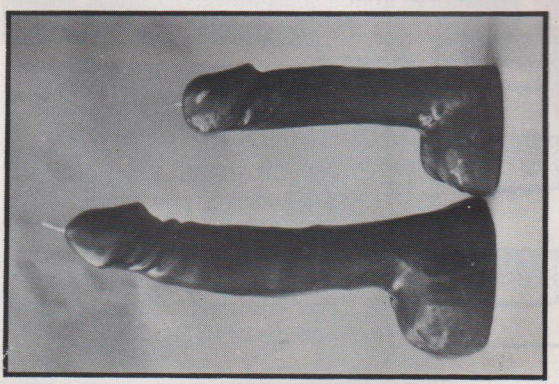
3

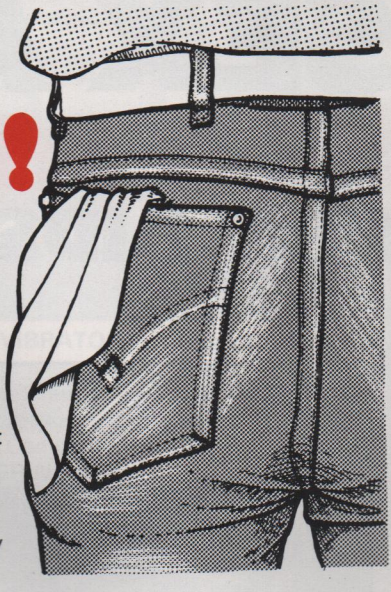
4

LEATHER CRACKER –
A new and original gift idea from Trader is the Leather Gift Cracker. Made from soft black leather with contrast tie-ends. The cracker can also be ordered with a choice of surprise fillings. Just choose the one he'll like!
Plain Cracker. **ORDER No: 520**
Filling No.1 One bottle of Rush, one bottle of Hardware and a Safety Valve top. **ORDER No: 521**
Filling No.2 one 7" vibrator and one 7" vibrator sleeve. **ORDER No: 522**
Filling No.3 two 1oz jars of Performance lubricant and a studded leather cock strap. **ORDER No: 523**
Filling No.4 one Macho Jock (state size S-M-L) **ORDER No: 524**



COCK CANDLES
Light up your life, and put a bit of fun into your next dinner party with 10 inches of hot wax. Amusing cock candles that come in two sizes, are amazingly lifelike, and very slow-burning. The large candle is ten inches long. **ORDER No: 525** The small candle is seven inches long. **ORDER No: 526**

HANKIES!



The universal gay dress code. Pocket hankies in five colours to let him know what you want. Worn in the left pocket for active, and in the right pocket for passive. Remember to state your colour preference when ordering. **ORDER No: 527**

Hanky Colour	Worn on Left	Worn on Right
Dark Blue	Active fucker	Passive screw
Yellow	Give golden showers	Piss receiver
Black	Whips/Gives S&M	Gets whipped
Brown	Shits on people	Human lavatory
Red	Fist-fucker	Fist fuckee

GIFT VOUCHERS!!

All the pleasure of giving without the hassle of choosing. Are you stumped for a gift idea for a friend or lover? A gift voucher from Trader allows your recipient to choose something special and different he'll always remember you by.

You never know, it might spark his imagination to new and previously unexplored areas of your relationship.

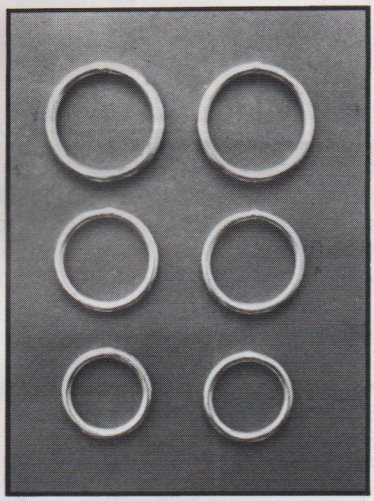
Arrangements are simple. Let us know your recipients name and address, add a £1 for our full catalogue, plus Guys International colour catalogue, plus any supplements we have out at the time, and the amount you wish for your gift.

We will then send them the catalogues along with our gift voucher in a special greeting card. The perfect gift at the perfect price for that perfect person.

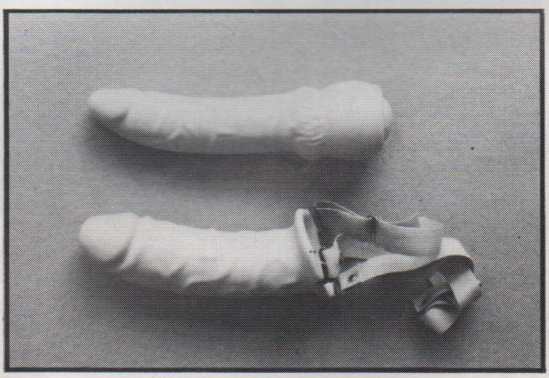
ORDER No: 528

SEX AIDS

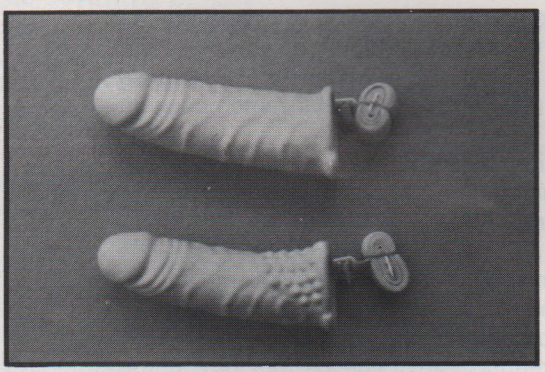
SEX AIDS
SEX AIDS



METAL COCK RING Large — 2" diameter. Medium — 1 " D. Small — 1 " D. State size when ordering. **ORDER No: 533**

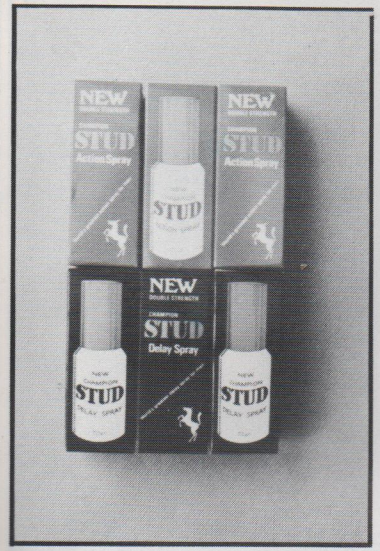


THE HAND JOB — (top) This model is designed to provide the ultimate in stimulation. **Order No: 529**
THE HOLLOW SHEATH — (bottom) The king of sheaths, complete with adjustable straps. **Order No: 530**

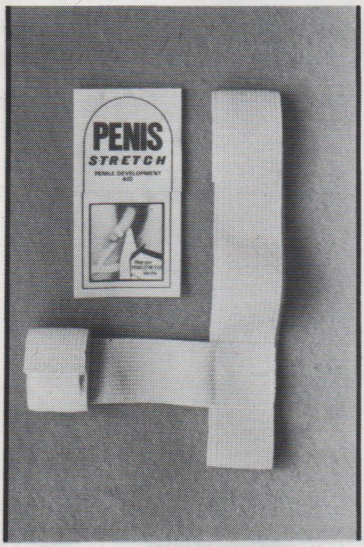


THE PADDED SHEATH (top) — Apart from adding 1 " in length, this washable sheath adds girth as well. **ORDER No: 531**
THE SUPER SHEATH (bottom) — Similar to the above sheath but with a special strengthening spling to provide additional support. **ORDER No: 532**

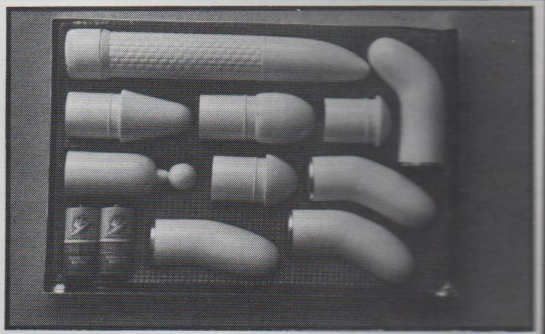
HUGGER DUREX — Gives a snugger fit for greater comfort. **Order No: 534**
BLACK SHADOW — The original durex, but as black as the night. **ORDER No: 535**



STUD ACTION SPRAY — Will give you more powerful erections. **Order No: 536** plus: **STUD DELAY SPRAY** — increases male staying power **ORDER No: 537**



PENIS STRETCH AID — This device can be worn at all times and is particularly recommended for maximising the effects from the Penis Developer course. **Order No: 538**



MULTI-HEAD VIBRATOR — A fantastic new line for experiencing every sensation under the sun. Ten, (yes ten) different screw-on heads fit this luxury vibro to give you every possible variation of vibratory thrill. Comes in a presentation box with batteries. **ORDER No: 539**

— **TESTROVITE** — Contains the hormone testosterone. Regular use helps prevent shrinkage and improves erection quality. **ORDER No: 540**

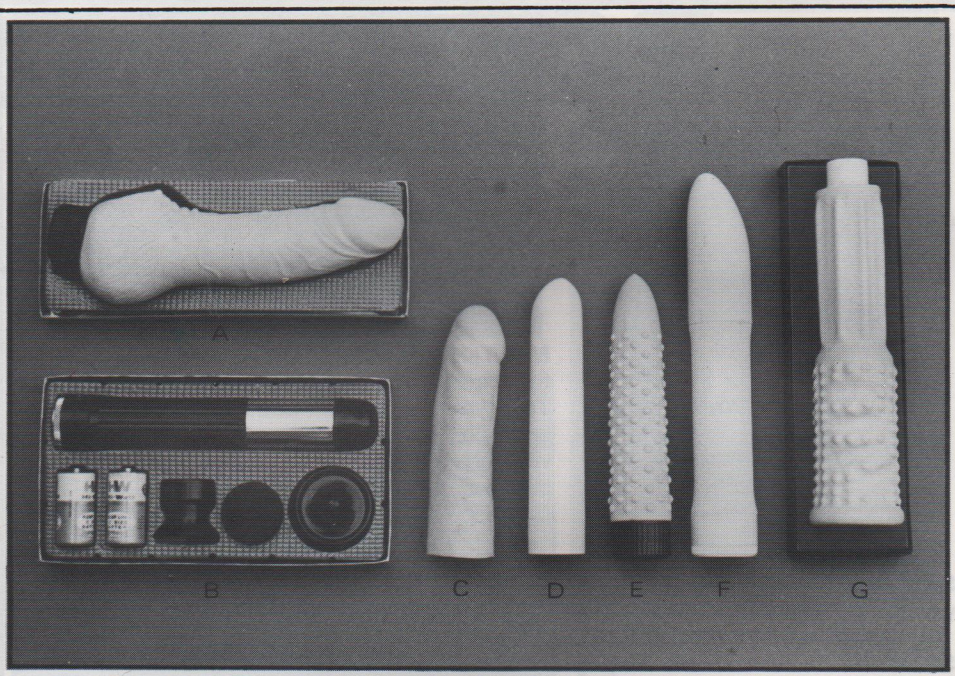
— **ERECTOVITE** — Helps erection capabilities and encourages swelling capacity of the male organ. **ORDER No: 541**

— **NIPPLE-VITE** — This cream makes the nipples harden and rise up. Perfectly harmless and great fun — it always works. Ideal for heavy tit play. **ORDER No: 542**

— **LOVE BOOST TABLETS** — Taken 30 minutes before sex, they combat fatigue and increase desire and vitality for sustained love-making. **Order No: 543**

— **GINSENG CAPSULES** — The aphrodisiac rage of the decade. An age-old oriental love potion brought to you in a special tablet of Ginseng root powder containing 250mg of Ginseng per tablet. **ORDER No: 544**

— **CASANOVA CAPSULES** — A scientifically formulated tonic to assist the powers of virility. In capsule form for speedy absorption. **ORDER No: 545**



A— THE THUNDERER — A flexible must with lifelike proportions and multi-speed action. 8" of hot latex. Takes two HP7 1.5V batteries. **ORDER No: 546**

B — NON-DOCTOR VIBRATOR — Sculptured in smooth black plastic with its distinctive gold band, it is unrivaled for sturdiness and quiet action. Comes complete with three stimulating attachments plus batteries. **ORDER No: 547**

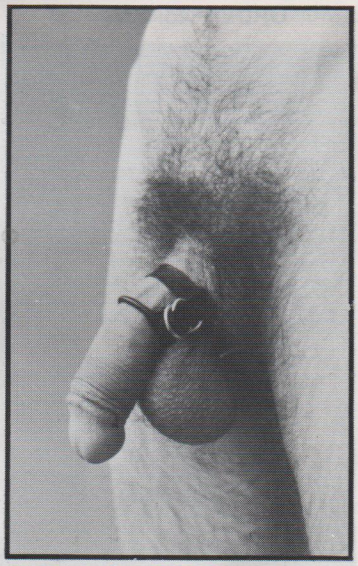
C — 7" VIBRATOR — This model is the 'deluxe' of the standard 7" vibrators. Of quality construction — it is both quiet and powerful in use. Batteries supplied. **ORDER No: 548**

D — 7" VIBRATOR SLEEVE — This device turns a standard vibrator into an artificial penis. Made of the highest quality thick latex with special cushioned head. **ORDER No: 549**

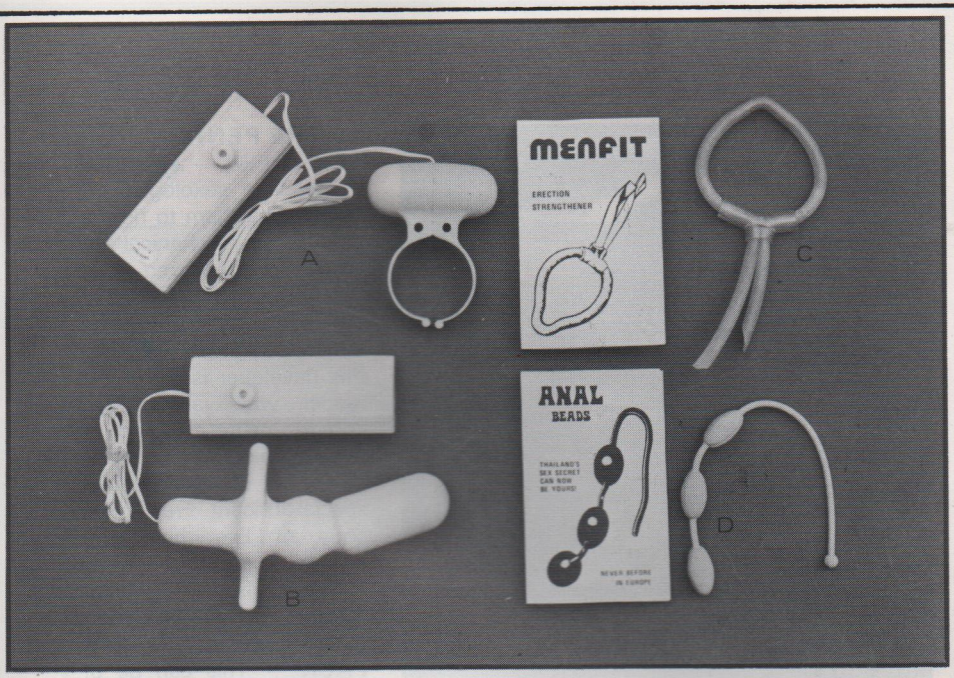
E — THE BENDER — A breakthrough in massagers for those who think an ordinary plastic vibro is not sufficiently natural. Takes two HP7 1.5V batteries. **ORDER No: 550**

F — BIG BROTHER VIBRATOR — A king-size 10" vibrator for kingsize sensations. This luxury item has a simulated leather hand grip and variable speed control. **ORDER No: 551**

G — VIBRATING SCREW MASSAGE — Quality, controllable, vibrating masturbator. Smooth, clinging rubber for the hottest sensations, and the best solo action. Takes one HP7 1.5V battery. **ORDER No: 552**



THE JACK STRAP— Handcrafted in soft leather, this male sex aid will, by bringing the penis and testicles forward, produce an eye-catching bulge in tight jeans. **ORDER No: 553**



A — VIBRATING COCK RING — Pulsating action with variable speed control ensures greater erections. Takes two HP7 1.5V batteries. **ORDER No: 555**

B — VIBRATING BUTT PLUG — With multi-speed action, this sex aid creates a high in throbbing anal stimulation. Takes two HP7 1.5V batteries. **ORDER No: 556**

C — MENFIT COCK RING — Amazingly simple, and incredibly effective. Because of its special shape it does not hinder ejaculation but exerts sufficient pressure at the base of the penis to prevent blood flowing back too rapidly from the penis, thus enabling the erection to be maintained. **ORDER No: 557**

D — ANAL BEADS — A centuries old device from the Orient where they have long mastered the art of stimulation. Simple to use. Complete with lubricant. **ORDER No: 558**

top: **VIBRATING DOUBLE DELIGHT** — The ultimate exciter for the sexually adventurous, it combines the cock ring and the butt plug in one great package. Takes two HP7 1.5V batteries. **ORDER No: 554**

SEX AIDS

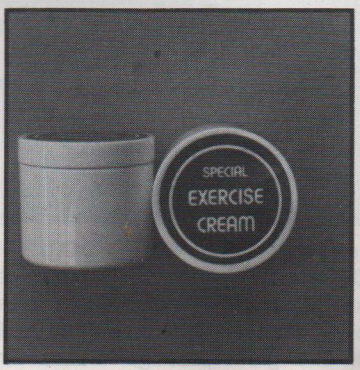
The Developer

& Power Pack

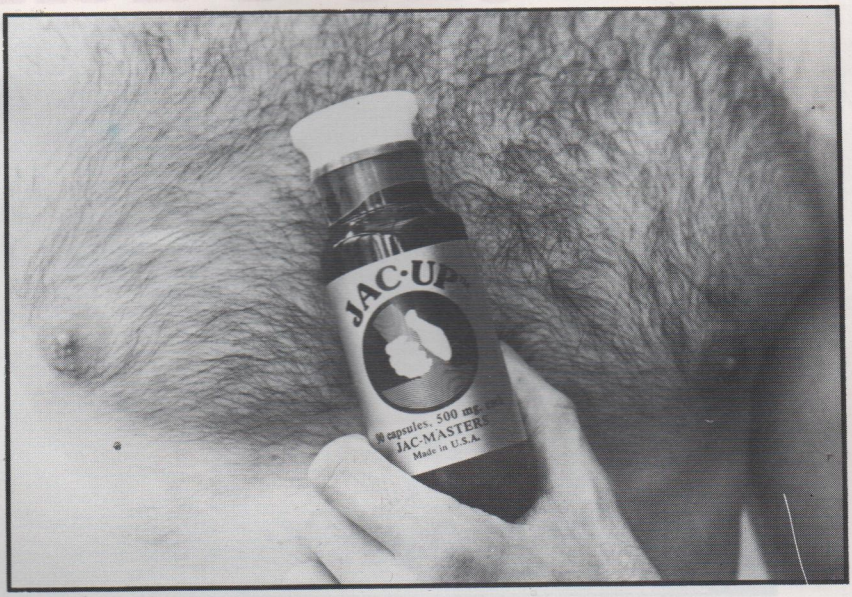
A—THE PENIS DEVELOPER — Asserted by leading sexologist Dr Robert Chartham to be the only tested mechanical appliance that proved successful for englargement of the male organ. Do not be deterred by the low price — this developer is the latest model, with variable size cuff to ensure a perfect fit and complete with execise chart, full instructions and special libricant. Free bonus copy of Everything you always wanted to know about Penis Development included. **ORDER No: 559**

B-DEVELOPER POWER PACK — This can be of great assistance for achieving more positive results. The pack consists of an extra powerful pump and special size-reducing rings for the developer tube. **ORDER No: 560**

C-SPECIAL EXERCISE CREAM — Specially formulated for use with the Penis Developer. Smooth, relieves irritation. **ORDER No: 561**



Get and keep that young stud feeling!



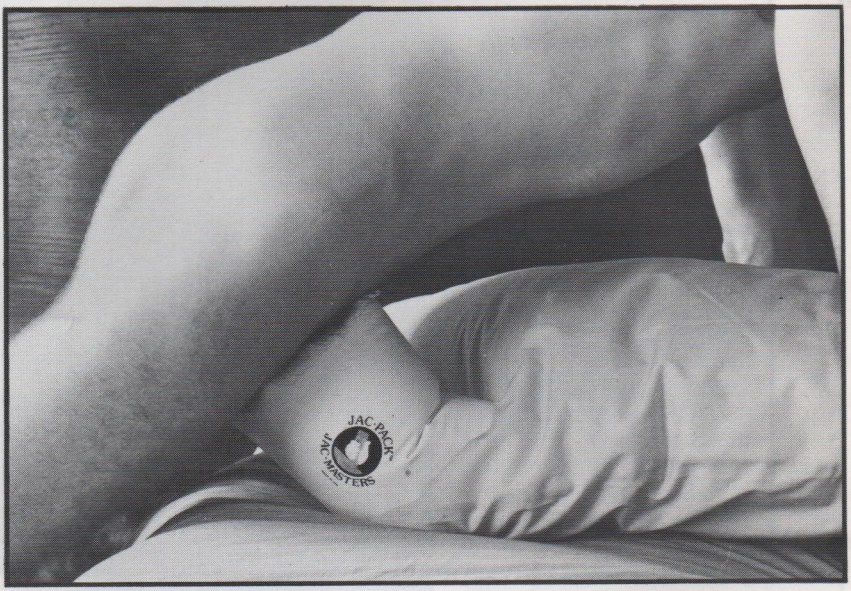
Jac-Up

SYMBOL OF GUARANTEED QUALITY

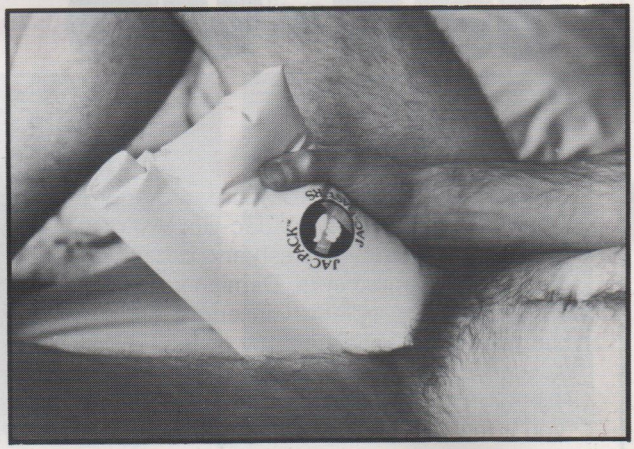
The name says it all! For increased energy, for greater vitality, for a more physical, sexual you...try Jac-Up. We give you more herbal ingredients and we make sure they're fresh and potent. Most sex-boost blends contain the three active ingredients, Damiana, Sarsaparilla and Kola Nut. Jac-Up has a forth active ingredient, Ginseng.

Jac-Up works with the body giving you a higher energy level and increased sexual vitality! Thousands of gay men can't be wrong, no matter what your age, you'll find Jac-Up is the modern way to produce results so dramatic you'll feel like your're entering a second puberty! **ORDER No: 562**

The Jac-Packs

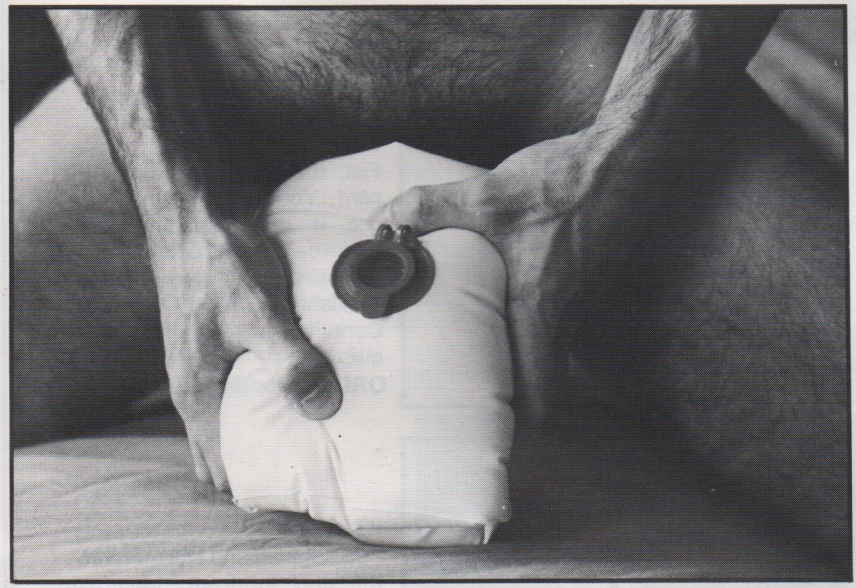


Jack-Pack Supersmooth
Feeling is believing! The original Jac-Pack Supersmooth has a polymer skin with a velvety touch that clings and caresses you. Gives you control of stimulation until orgasm is just one smooth stroke away. Try Jac-Pack Supersmooth and you'll never want to go back to your hand again! **ORDER No: 563**



Jac-Pack Vibro
Gives you all the pleasure of the original Jac-Pack and much, much more. The vibrating massage attachment gently quivers and gives you that pulsating, exciting stimulation you've been looking for. You'll wonder how you ever did without it.!
ORDER No: 564

`...it's probably the best adult masturbation toy on the market.'



Jac-Pack III
Like the original, Jac-Pack III has a sensual polymer skin for smooth stroking sensations but with a big extra! Fill this Jac-Pack with hot water to make it firmer, more alive, and slip into the hottest hole yet. Makes you feel bigger and firmer because its just like warm flesh. **ORDER No: 565**

Jac-Pack Duo
An incredible sex pocket that strokes, massages and manipulates you with all the sensations of human sexuality. This polymer pouch has a flexible, sensual surface that gives you something nice to slip into, and the new double stroke feature on the Duo has intoxicating action you have to feel to believe!
ORDER No: 566

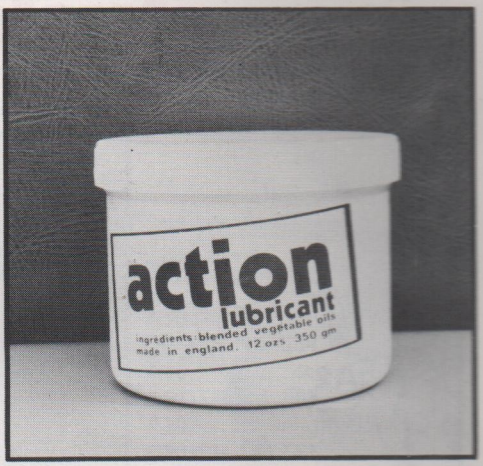
LUBRICANTS

Top choice

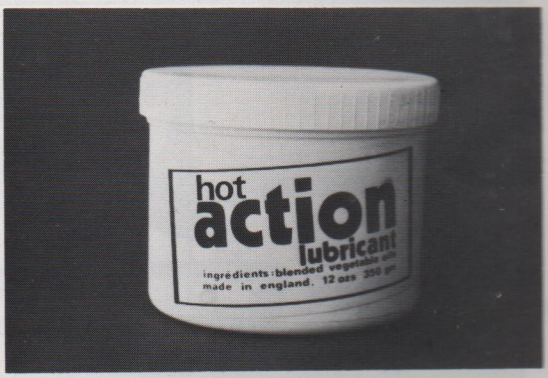
FIST
Fist, the slick and erotic lubricant. You and your lover can use it with complete confidence for total erotic pleasure. Lightly scented. Available in handy 4oz jars. Contains a blend of vegtable oils.
ORDER No: 567

K.Y.
The original, and still for many, the only lubricant. Medically approved and completely safe. K.Y. is a sterile, greaseless, transparent and water-soluble lubricating jelly that spreads readily and adheres well. Large 82g tube.
ORDER No: 568

JAC-REAM
The essential lovemaking lubricant. Jac-Ream's longlasting ingrediants give you odourless, pleasant to the taste, lubrication. Vitamin E enriched to sooth irritation. Jac-Ream is ideal for massage and heightened sexual response. Comes in 4oz jars.
ORDER No: 569



ACTION
When things get hot, reach for Action. A man's lubricant rich in vegtable oils, water soluble and ideal for heightened sensitivity. Longlasting 12oz jars.
ORDER No: 570

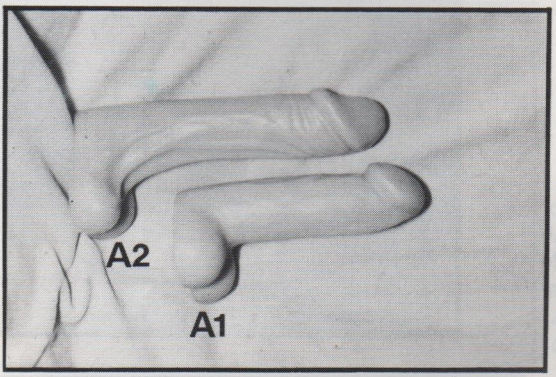


HOT ACTION
Warm up you or your lovers sex life with the tingling, erotic sensations of Hot Action. A blend of vegtable oils, completely safe and hygenic. 12oz jars. **ORDER No: 571**

LUBRICANTS
PERFORMANCE
Performance is the ultimate male lubricant. Made from pure vegtable oils (soybean, coconut, palm, cottonseed and olive). Performance contains no additives, preservatives, stimulants or synthetics. It washes off the body with soap and water leaving the skin supple, fresh and clean. 4oz jars **ORDER No: 572**
1oz tubs **ORDER No: 573**

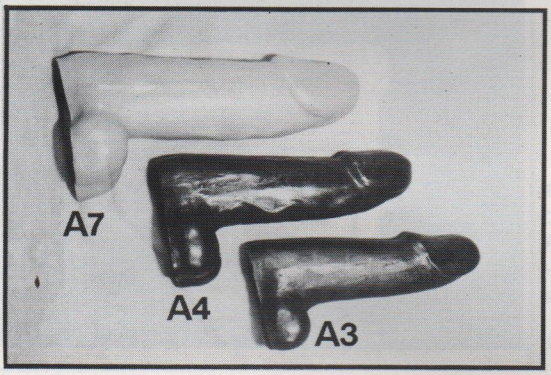
DILDO'S

From Le Coq D'Or, manufacturers of Europe's largest range of solid rubber appliances, comes an amazing range of dildos and butt-plugs. Supple and yet firm, excitingly life-like in every detail. There is a size and shape to cater for all tastes. These items are sold as novelties and no specific use is intended. All dildos and butt-plugs come in a choice of flesh or black, please state your preference when ordering. These products are both thick and heavy, therefore please add 25p per inch for postage and packing.



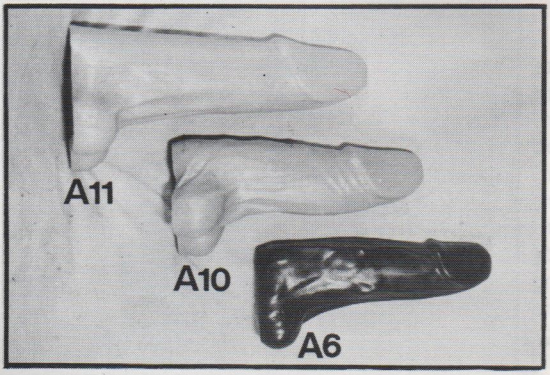
BABY RANGE

A1 — 6" length 4¾" girth. **ORDER No: 574**
A2 — 7" length 6½" girth. **ORDER No: 575**
A5 — (not shown) 8" length 4¾" girth. **ORDER No: 576**
A5a — (not shown) 10" length 4¾" girth. **ORDER No: 577**



HUNKY RANGE

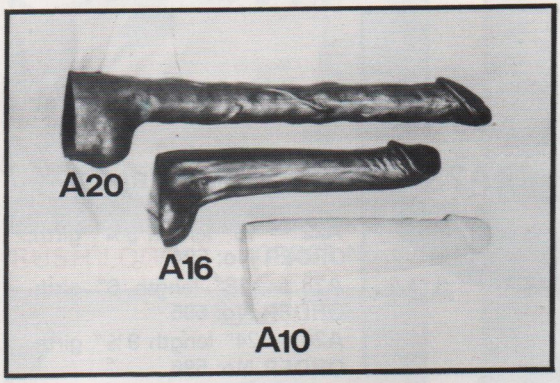
A3 — 7" length 6¼" girth. **ORDER No: 578**
A4 — 8" length 7½" girth. **ORDER No: 579**
A7 — 9" length 8½" girth. **ORDER No: 580**



MACHO RANGE

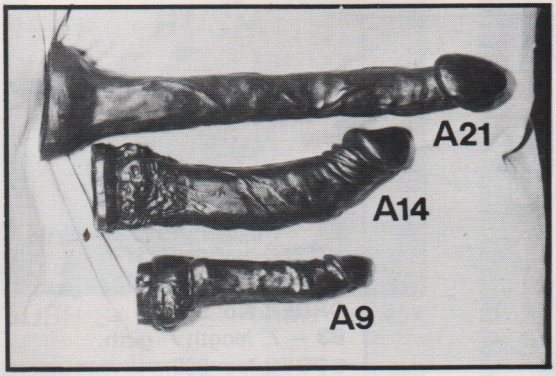
A6 — 9" length 7½" girth. **ORDER No: 581**
A8 — 10" length 8¾" girth. **ORDER No: 582**
AII — 12" length 9" girth. **ORDER No: 583**

The sex tools for male play!



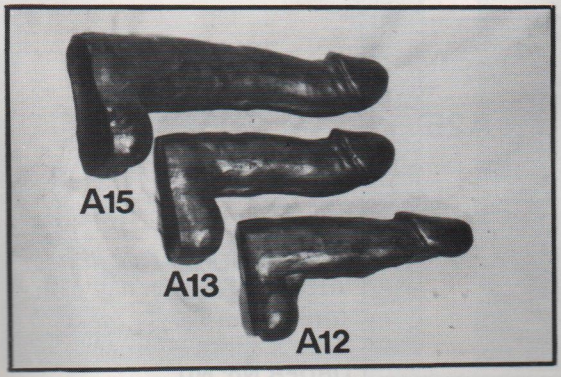
MUSTANG RANGE

A10 — 10″ length 7″ girth.
ORDER No: 584
A16 — 11½″ length 6½″ gir-
ORDER No: 585
A20 — 18″ length 5½″ girth.
ORDER No: 586



STUMPY RANGE

A9 — 10″ length 8¾″ girth.
ORDER No: 587
A14 — 14″ girth. **ORDER No: 588**
A21 — 21″ length 10″ girth.
ORDER No: 589

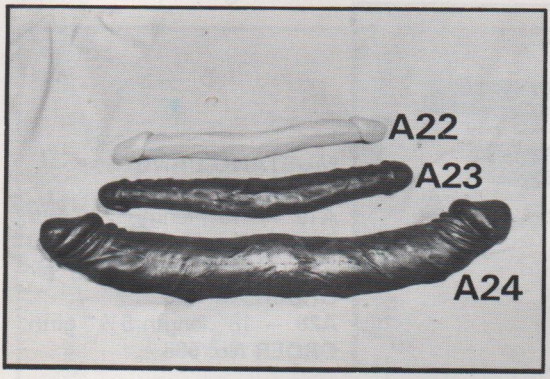


MONSTER RANGE

A12 — 12″ length 9¼″ girth.
ORDER No: 590
A13 — 12″ length 11½″ girth.
ORDER No: 591
A15 — 16″ length 11¾″ girth.
ORDER No: 592
A20a — (not shown) 18″ length 12½″ girth.
ORDER No: 593

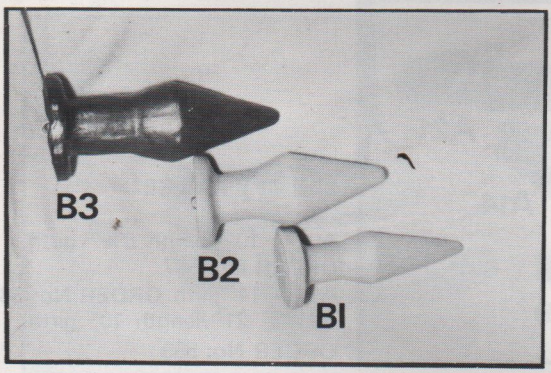
DILDO'S

For big boys



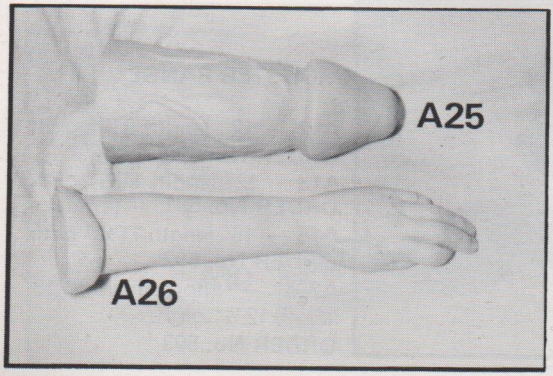
DOUBLE-ENDED RANGE

A22 — 16″ length 5¼″ girth.
ORDER No: 594
A23 — 18″ length 6″ girth.
ORDER No: 595
A24 — 24″ length 9½″ girth.
ORDER No: 596



BUTT-PLUG RANGE

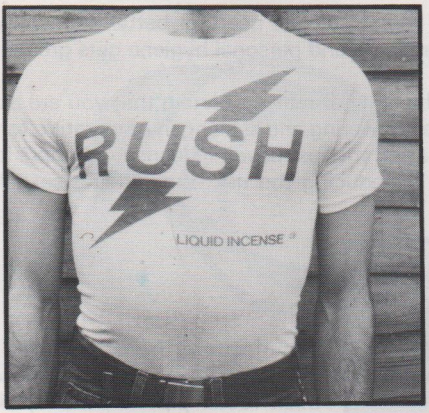
B1 — 6″ length 5½″ girth.
ORDER No: 597
B2 — 6″ length 6½″ girth.
ORDER No: 598
B3 — 7″ length 7″ girth.
ORDER No: 599



PERSUADER RANGE
A25 — 10″ length 13″ girth.
ORDER No: 600
A 26 — (fist) 14″ length.
ORDER No: 601

T-SHIRTS

Please state size (Large-Medium-Small) when ordering.

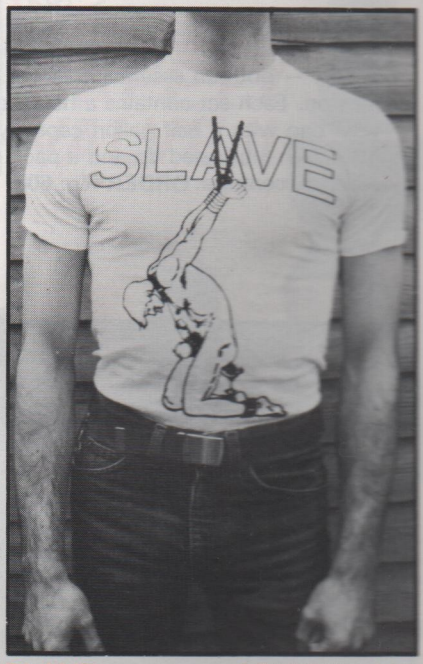


RUSH LOGO ORDER No: 602

RUSH SAILORS ORDER No: 603

RUSH BIKERS ORDER No: 604

MASTER ORDER No: 605



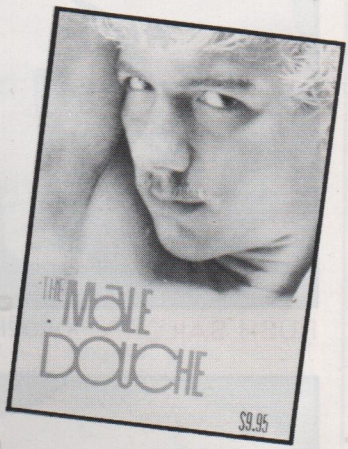
SLAVE ORDER No: 606

DOUCHES

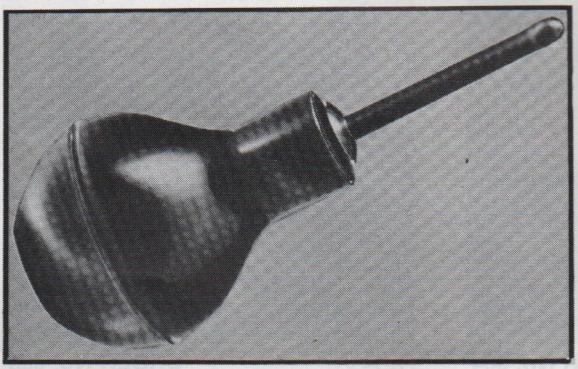
With gay sex coming more and more out of the closet, the need for better education and information about the importance of cleanliness and personal hygiene gets greater and greater.

Douches are a great, effective and enjoyable way of making certain that you are as clean inside as you are outside. Not much use showering and shaving in preparation for that big night, if when it gets down to the basics you just haven't cleaned up where it counts! Douches are also an effective way of reducing the risk of spreading sexual diseases and infection.

THE SYRINGE DOUCHE — Manufactured from the finest red polished PVC, with a long, thick rectal pipe. The unique whirling spray action cleanses thoroughly whilst stimulating. **ORDER No: 607**

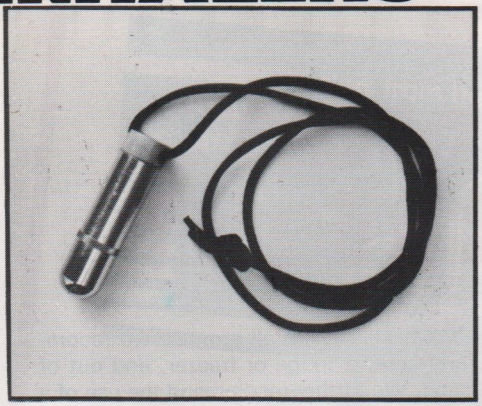


THE MALE DOUCHE — An exclusive Trader import — both an essential medical aid and a turn on. Each set contains a heavy duty clear vinyl bag with a half gallon capacity, 60-inch hose with lubricated tip and a pack of Castile soap concentrate. **ORDER No: 608**

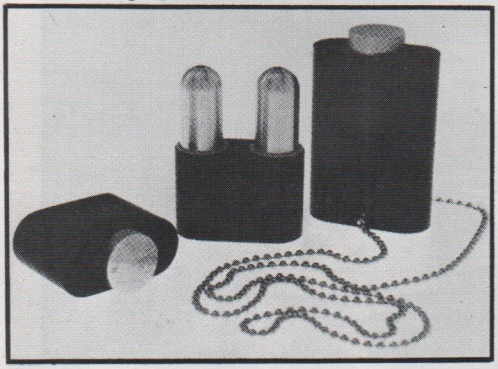


THE BULB DOUCHE — The quickest and easiest form of douche. Ideal for travelling. The bulb douche with rectal pipe is manufactured from the finest black polished PVC and had a 4oz capacity.
ORDER No: 609

INHALERS



INHALER
The original — and still the best. Aluminium inhaler with screw action. Supplied with leather thong. **ORDER No: 610**



DOUBLE-INHALER
Improved and designed to high standards, this inhaler in manufactured in adonised aluminium. With screw-action opening.
ORDER No: 611

WICKS
Made of 100% cotton, chemically pure and with a high liquid capacity. **ORDER No: 612**

Popper Topper

No More Hassles, Spills,
Or Losing Half Your Thrills.
No More Hunting For The Top
When You're Finished With A Pop.

POPPER TOPPER
ORDER No: 613

New

SAFETY VALVE II

T.M.

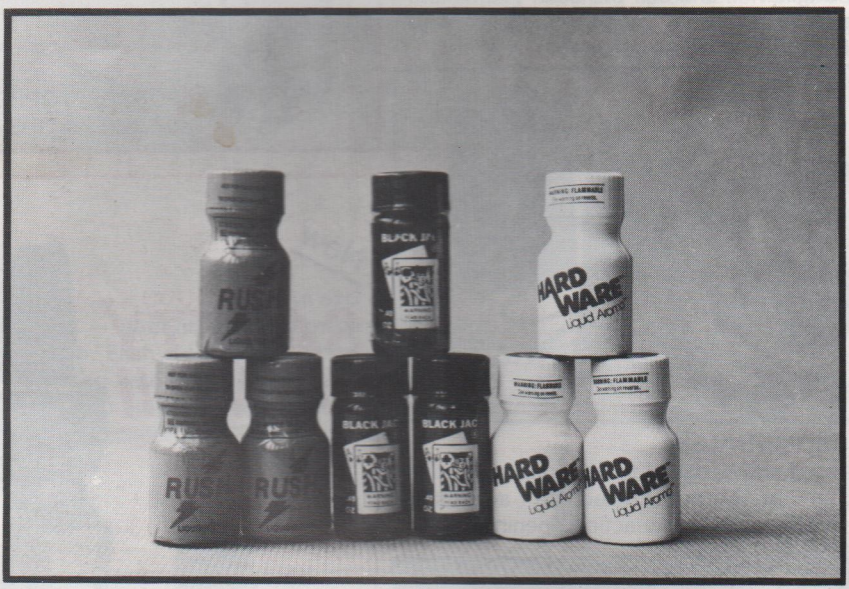
The one that *really* doesn't leak.

SAFETY VALVE II ORDER No: 614

AROMA'S

Hot Aroma's for Hot Men!

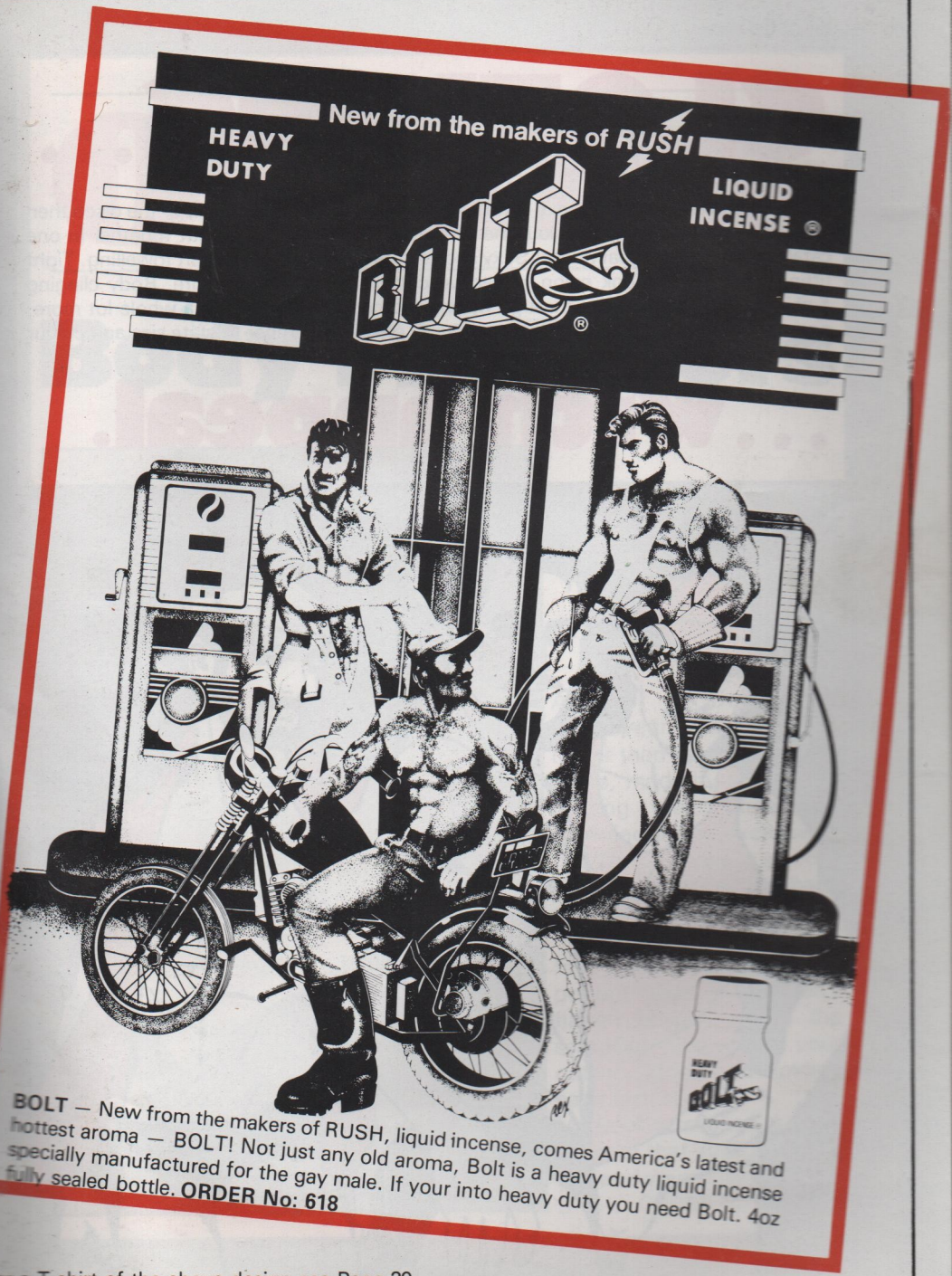
The largest selection of American aroma's available. With all aroma's we recommend that they be kept in a cool place, preferably a fridge or freezer, and out of direct sunlight. Do not use near a naked flame. We further recommend the use of a bottle top as this reduces the risk of spillage. If accidently swallowed dilute with milk or water.



RUSH — The biggest and the best known. Rush was the first to acheive an international reputation. Made by the world's largest manufacturer of liquid incense — Rush will give your sex life that extra 'rush' time after time. 4 oz fully sealed bottle.
ORDER No: 615

BLACK-JAC — As other aroma's come and go, Black-Jac gains more and more devotees. One of America's purest and best, it gives you that consistent quality you demand. A full bottle seal keeps the power in and guarantees freshness. 4oz bottle.
ORDER No: 616

HARDWARE — A trader original. Acclaimed by the American gay press and internationally proclaimed the most powerful aroma ever produced. Entirely safe, non-addictive and easy to use. Hardware is sold in fully sealed 4oz bottles.
ORDER No: 617



BOLT — New from the makers of RUSH, liquid incense, comes America's latest and hottest aroma — BOLT! Not just any old aroma, Bolt is a heavy duty liquid incense specially manufactured for the gay male. If your into heavy duty you need Bolt. 4oz fully sealed bottle. **ORDER No: 618**

For a T-shirt of the above design see Page 29

CLOTHING...

If you are looking for those sexy extra's for your wardrobe, the beach, or the disco then look no more. Trader offers you one of the best collections ever put together in one catalogue and all at great prices! Sexy shorts in cire, sheer nylon or soft towelling. Tight fitting briefs in wet-look nylon, attractive cotton mesh and sexy cire. Body clinging T-shirts in soft cotton, see through nylon, and cool sexy cire. Plus a whole lot more, posing pouches, jocks etc. Where necessary, please remember to state size and colour choice.

...with appeal.

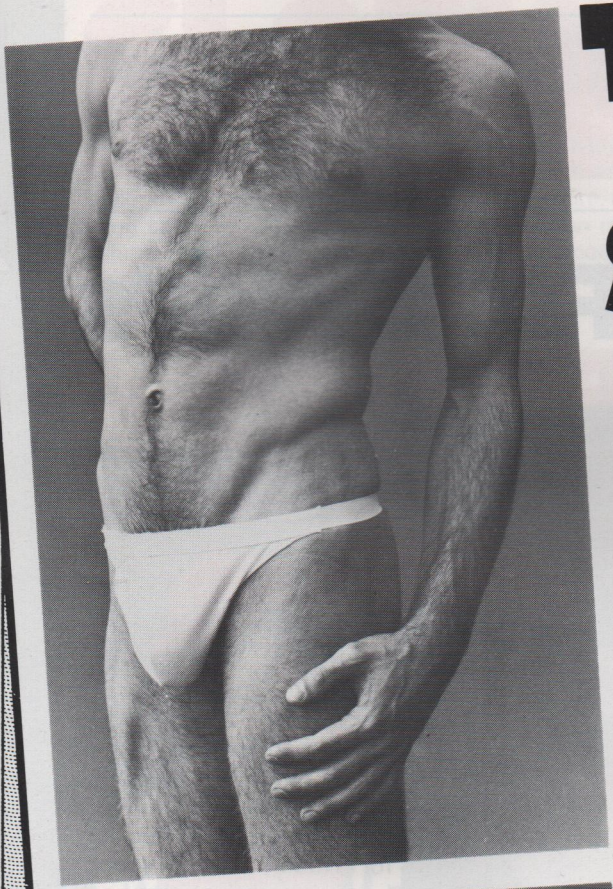
OUTLINE

Body Fit Briefs

At last a design in underwear that flatters rather than flattens. Outline briefs, made by one of the leading male underwear manufacturers exclusively for Trader, have a special 'outline seam' at the back that gives a perfect fit.

With jeans and trousers fitting ever closer it is important that briefs don't flatten or pull across the seat, but cling and fit your outline, lifting and holding each firm shape.

Made of a soft but durable material that stretches with you and your outline. Sizes: S-M-L. **ORDER No: 619**



THE SLING

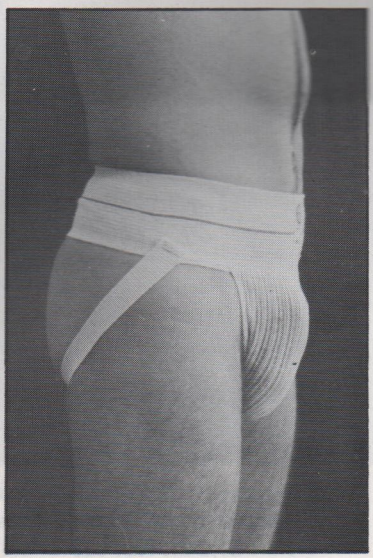
The latest and the hottest on the 'no-look' underwear scene. If you want a clean, clear, manly look without any lines or pulls from tight briefs under tighter jeans or trousers try the Sling.

A unique design gives you all the support you need at the front without any leg or seat straps to distort the back view! Undetectable under the lightest, tightest jeans and trousers. **ORDER No: 620**

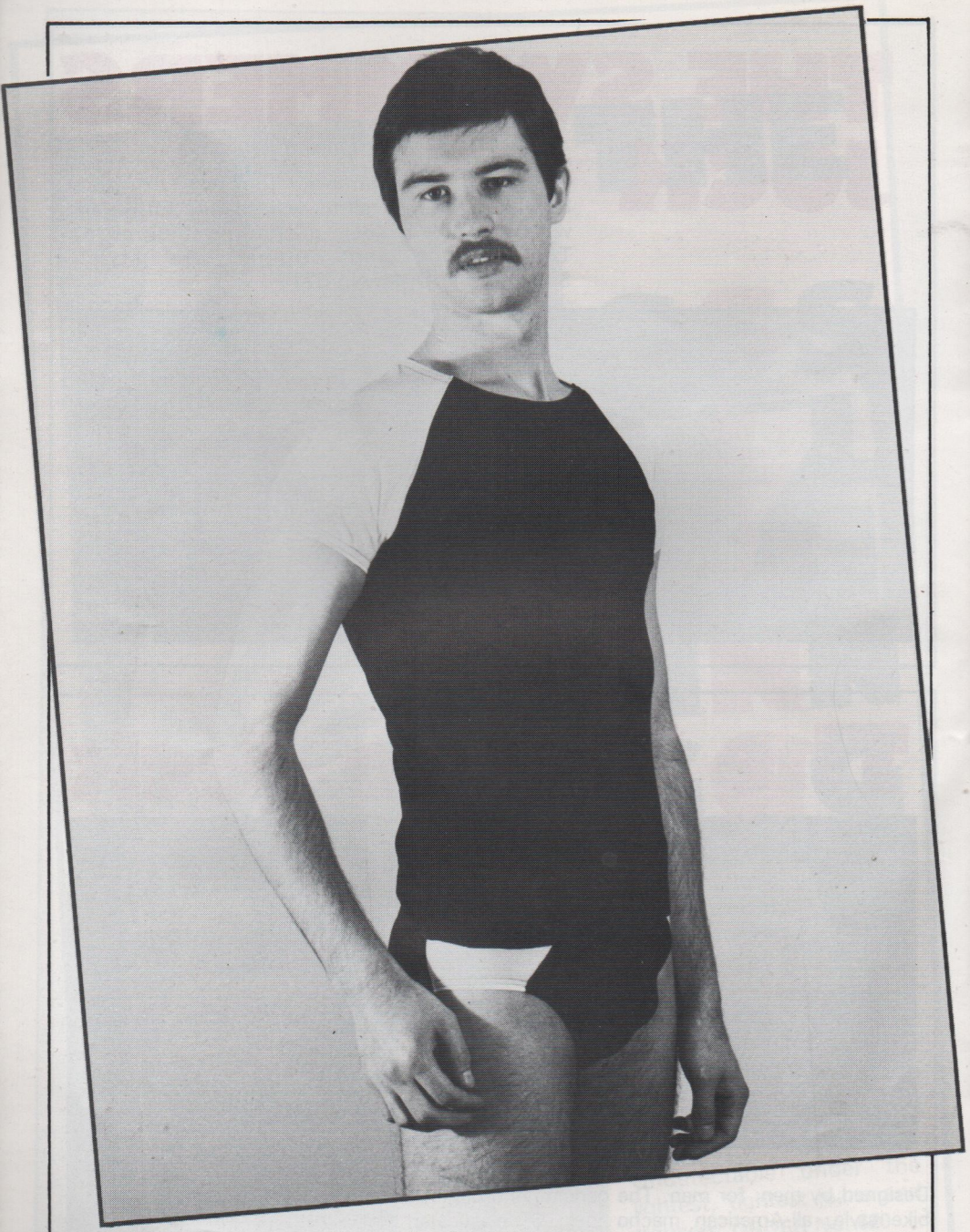
THE SWIMMERS JOCK

Great for Swimming, jogging or just hot fun. New, slim waistband but still with that great masculine support. The genuine and original bike style. Sizes: S-M-L. **Order No:621**

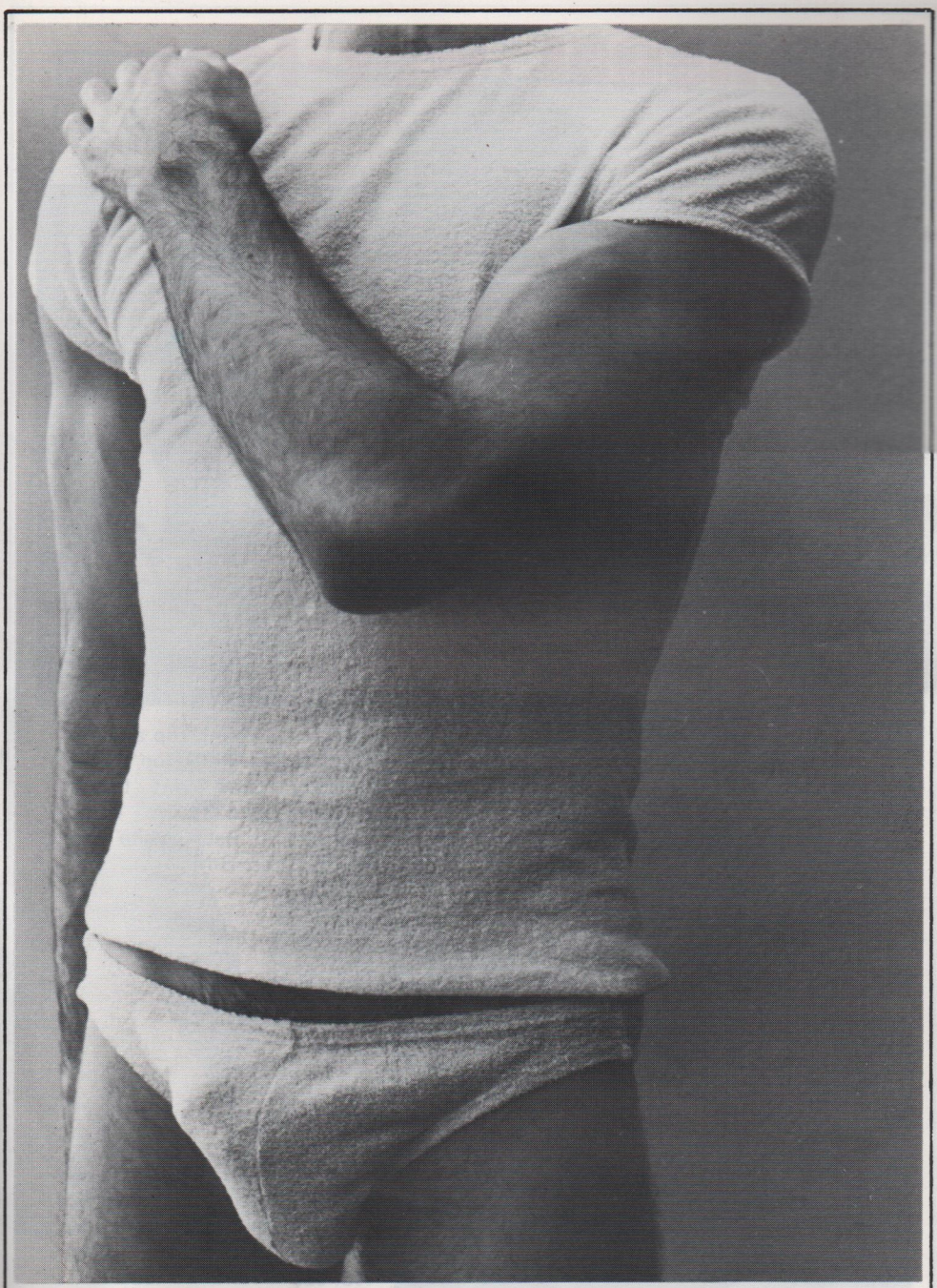
The Macho Jock



Designed by men, for men. The genuine and original, bike style, all-American macho jock. 3" elasticated waistband with a shrink-resistant porous knit pouch. Gives a man natural vertical support and lift. Comfortable, cool, and very masculine. Sizes: S-M-L. **Order No:622**

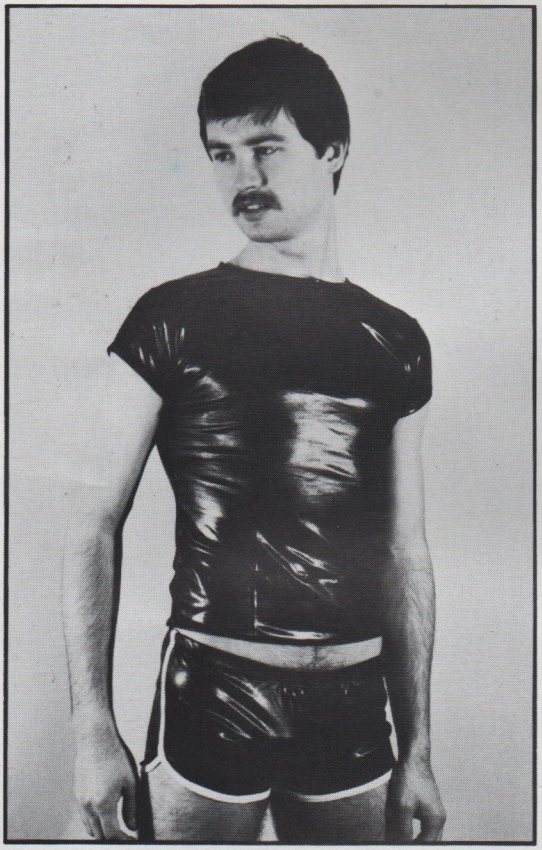


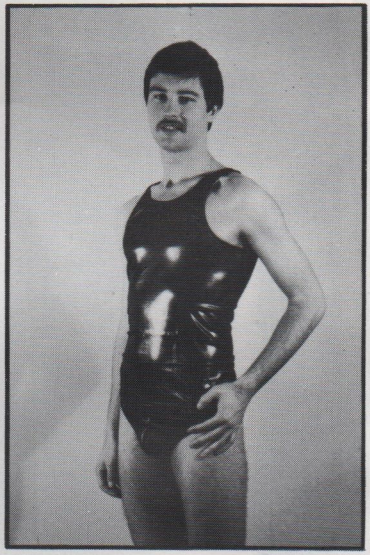
Contrast T-Shirt and Briefs. A T-shirt and brief that fits where it counts. Made in sensual stretch Helenca. Sizes: S-M-L. Colours: Black, White, Royal Blue, Red. T-shirt **ORDER No: 623** Briefs **ORDER No: 624**



Towelling T-Shirt and briefs. Manufactured in terry towelling. Ideal for beach and pool wear. Sizes: S-M-L. Colours: Yellow, Sky-Blue, Red and White. T-Shirt **Order No: 625** Briefs **ORDER No: 626**

Sensual 'wet-look'...

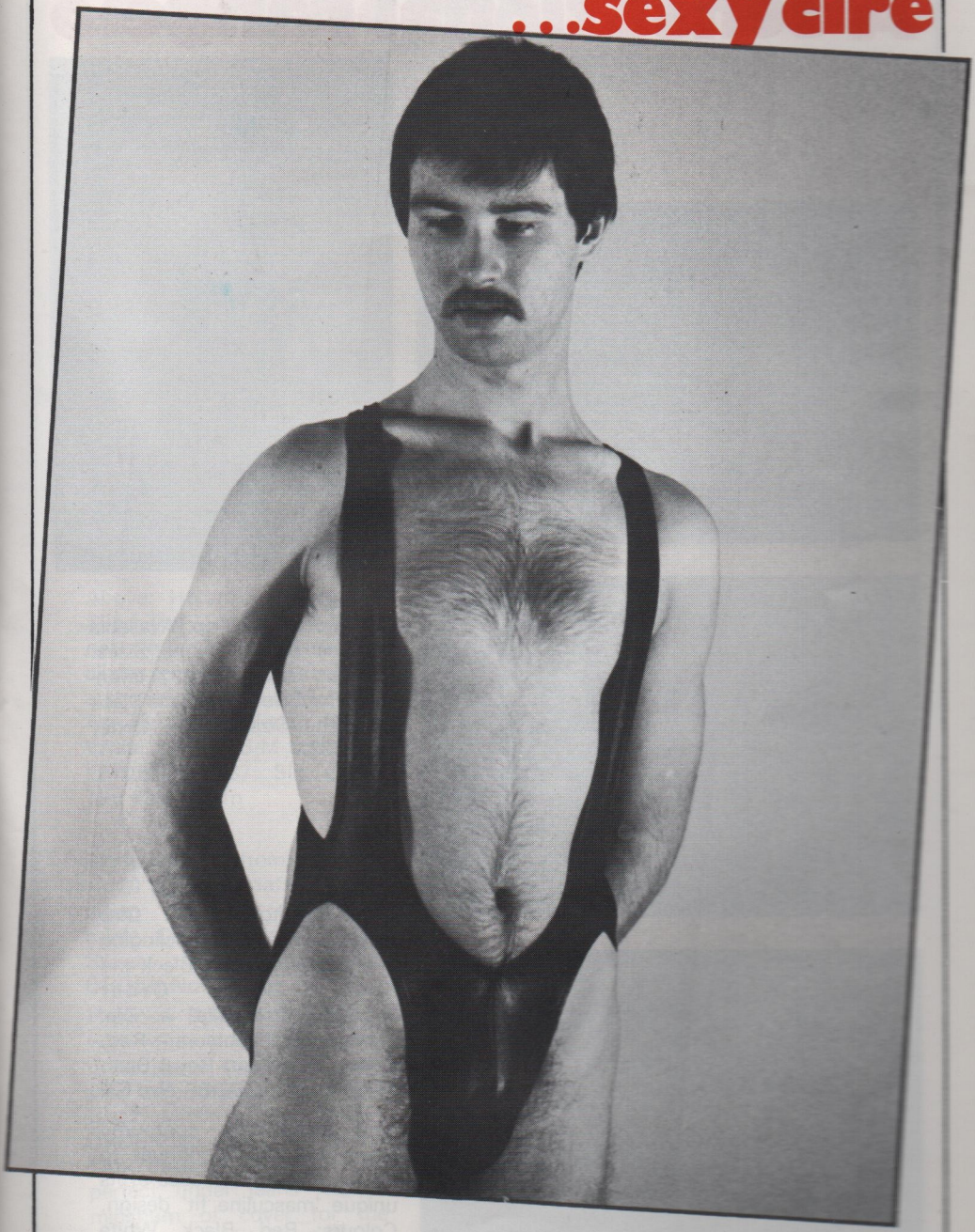




Above: **Cire tank top and zip front briefs.** Tank top **Order No: 627** Zip front briefs **ORDER No: 628:** Both available in Red, White and Black. Sizes: S-M-L.

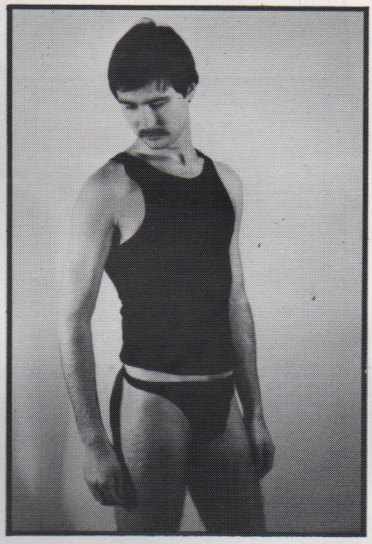
top left: **Cire T-shirt and shorts.** — sensual, clinging, wet-look cire. T-shirt for the masculin man. **Order No: 629** and bottom left: Cire Shorts. **ORDER No: 630** Both available in Red, Black and White. Sizes S-M-L.

...sexy ciré



Full Body V-Dip pose pouch. Show them what you're made of in this sexy cire pose pouch. Ideal for the adventurous at disco's. Colours: Red, Black and White. Sizes S-M-L. **ORDER No: 631**

A sensational range

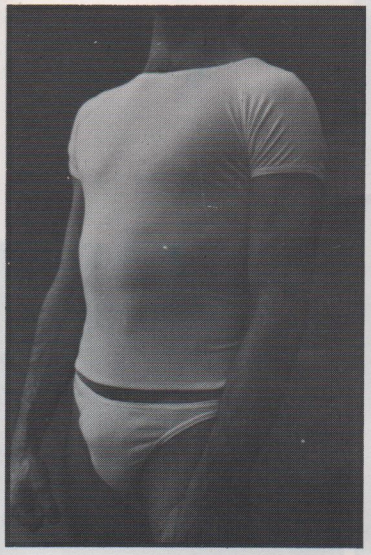


above:
Helenca Tank Top. Available in either black or white. Sizes: S-M-L. **Order No: 632 Helenca Mini-Briefs.** colours: Black or White. Sizes: S-M-L. **Order No: 633**

Left, top to bottom: **Cire Briefs — Plain.** Body-clinging briefs in Red, White, Black and Royal Blue. **Order No: 634 Cire Slip — Zip.** Lightweight. Colours: Red, White, Black and Royal Blue. Sizes: S-M-L. **ORDER No: 635**

Cire Brief. This contoured pouch cire brief continues to be ever-popular because of its unique 'masculine fit' design. Colours: Red, Black, White and Royal Blue. Sizes: S-M-L. **ORDER No: 636**

# of erotic male briefs !

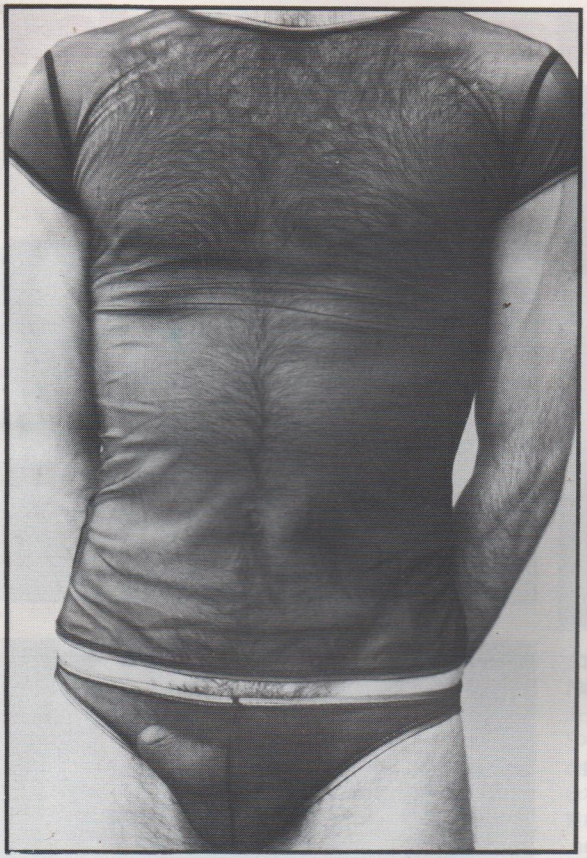


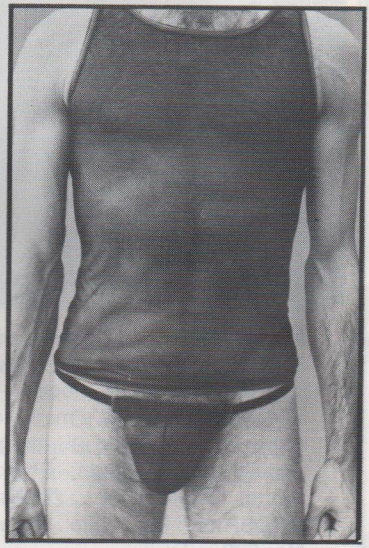
Above: **Helenca T-shirt and Slip.** The T-shirt that stays neat and close to the body — all day — because it's made to a special design in cool, hugging Helenca. Colours: Black, White. Sizes: S-M-L. T-shirt **ORDER No: 637** Slip **Order No: 638** Slip

Right, top to bottom: **Helenca — 20 denier Briefs.** An exciting reveal-all design in briefs. Colours: Black, White. Sizes: S-M-L.
ORDER No: 640

Helenca Brief. For the guy who wants the trim, close fit under jeans. You barely know you have them on. Colours: Black, White. Sizes: S-M-L.
ORDER No: 641

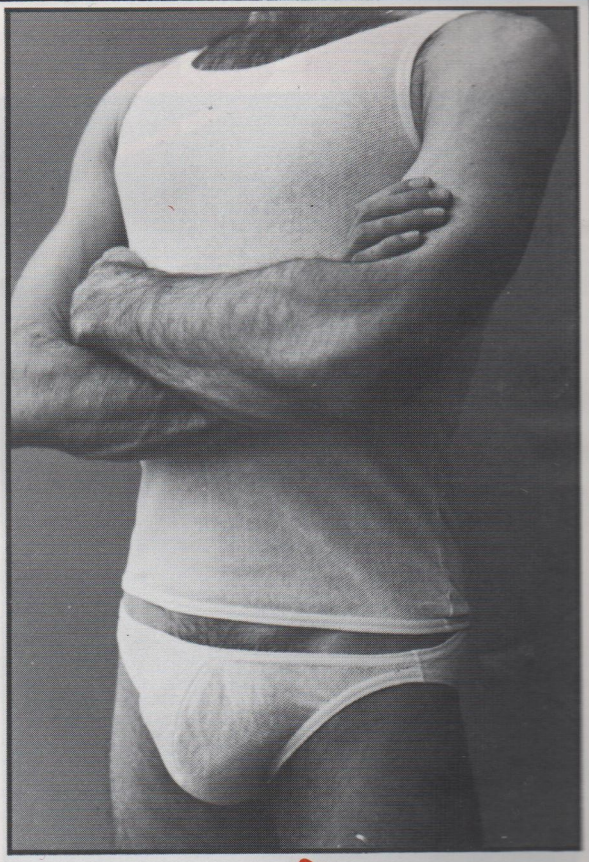
Link Pouch. The close fit is perfect under jeans — the minimum of cover for the beach. One size. Colours: Black, White and Red.
ORDER No: 642

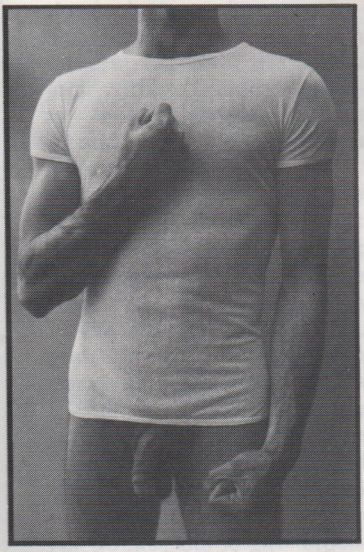


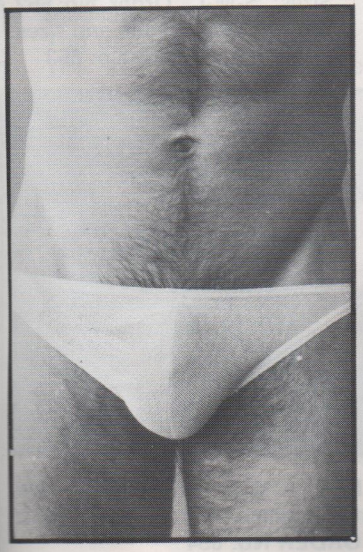


20 Denier NYLON

The ultimate male look...in glistening body-clinging 20 denier nylon. Lithe, light and alive. It's a feeling next to the skin no other fabric has — on the disco floor or any casual affair. Absolutely the hottest look going. Lightweight and cool. Colours: Black and White. Sizes: S-M-L. Above: T-shirt **Order No: 643** and Slip **ORDER No: 644** top right: Tank Top **ORDER No: 645** and pose pouch **Order No: 646** bottom right: Slip as shown above,



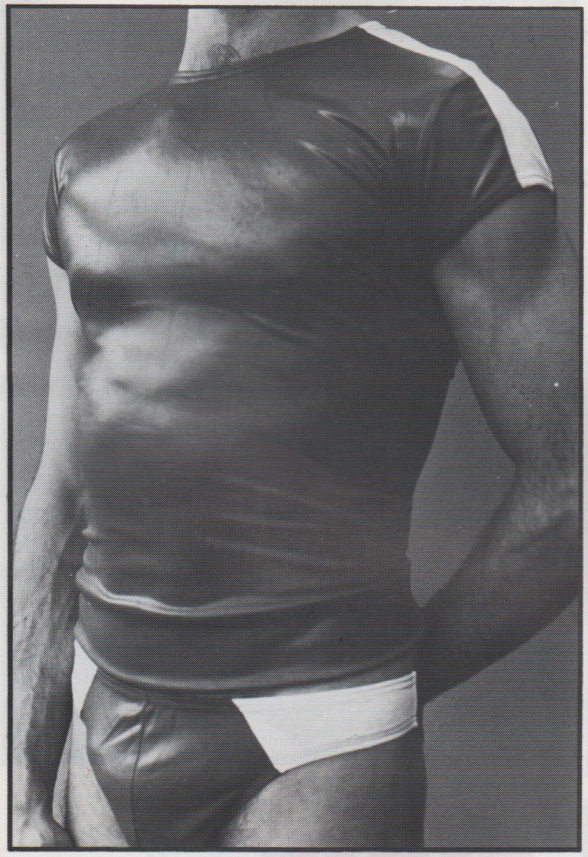




COOL COTTON MESH

A clean, crisp look for idyllic summer days that grabs the imagination with its body hugging soft cotton fabric and classic design. Above: Mesh Vest **Order No: 648** and slip **ORDER No: 649** top left: Mesh T-shirt **ORDER No: 650** bottom left: Slip, as shown above,

The Cool Summer Look



left: **Cire contrast T-shirt and Briefs.** Reveal that masculine form with silky 'wet-look', body-clinging cire. Available in any combination of White, Black, Red or Royal Blue. Sizes: S-M-L. **Order No: 652**
Briefs Same colours and sizes as T-shirt. **ORDER No: 653**

THE BASKETMAKER — Worn under jeans, this garment gives that masculine look of today as it lifts and supports. **ORDER No: 654**

JOCKS!

Nothing encapsulates the masculine look more than the jock. It conjures up images that only men can understand. Be it the sports jock with its image of sweaty locker rooms or the strong manly aroma of a jock crafted in fine leather.

More and more men are discovering the excitement and comfort of wearing jocks daily. On page 37 we have featured two versions of the standard sports jock, and here we offer three dazzling variations on a theme. For many nothing sparks the imagination more than to see jeans stripped off to reveal a well-defined masculine pouch.

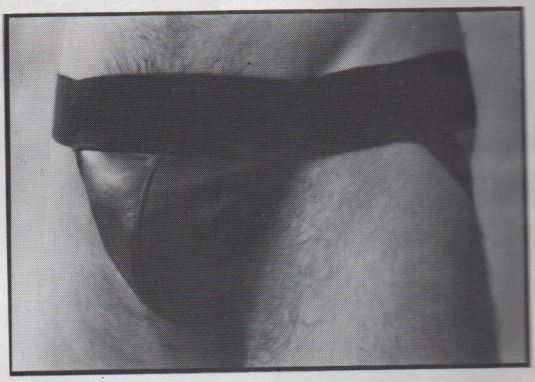
All jocks come in small-medium-large sizes.

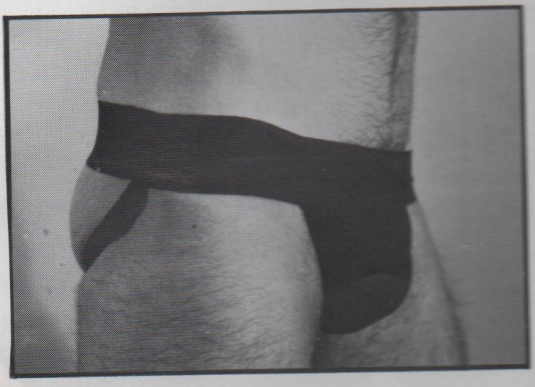
Top to bottom:

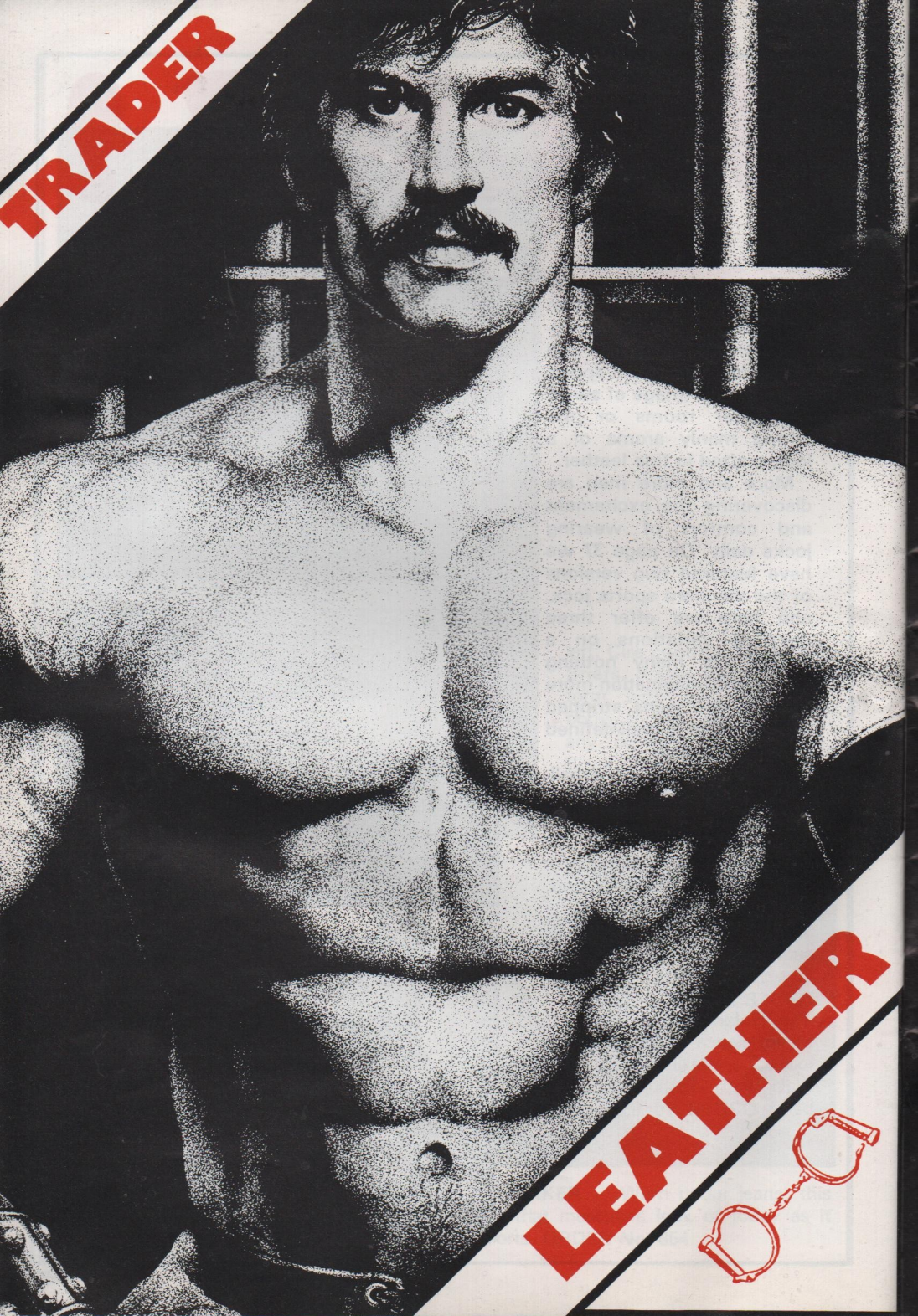
The Leather Jock — The ultimate man's fabric — leather. Elasticated waistband. **ORDER No: 655**

The Cire Jock — Cool, sensual 'wet look' cire. Available in white and black. **ORDER No: 656**

The Helenca Jock — Soft, silky helenca gives the ideal look and maximum support. Black with elasticated waistband. **ORDER No: 657**






TRADER
LEATHER

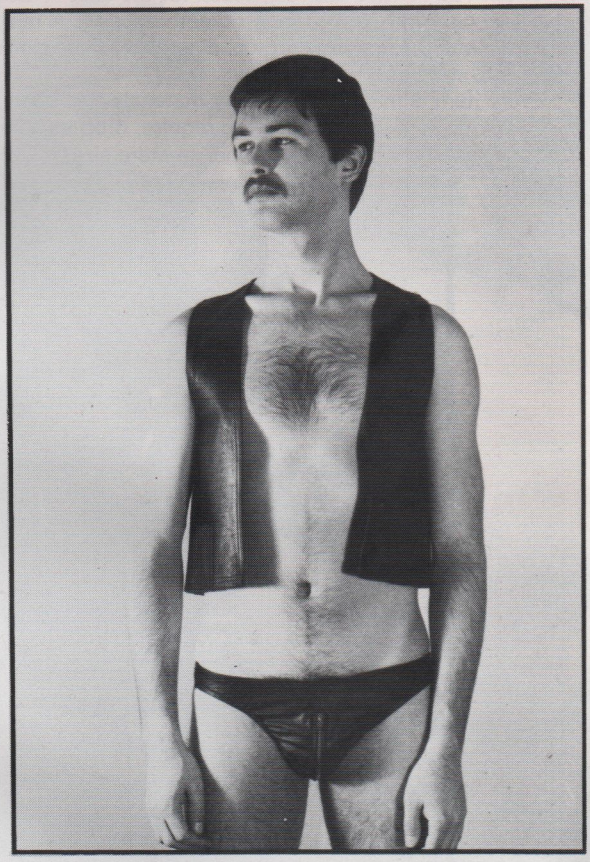
For the top man.

When you've tried the rest, teach for the best — Leather! Trader is proud of its unique and comprehensive range of leather items. A range that caters both for the connoisseur and the first time novice. Everything from clothes to clamps, whips to weights, collars to caps and belts to briefs.

Every item is made from quality materials and bears our full guarantee. If there is a special item, not shown, that you require, drop us a line and we'll get it made for you. Where necessary please remember to state size.

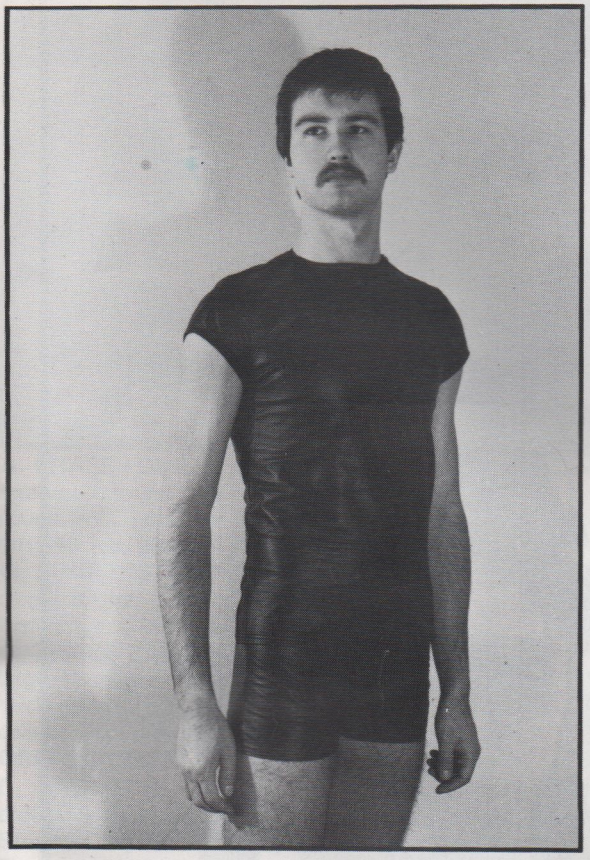
MASTER HARNESS. If you are carrying around a body that begs for attention — have we got an item for you! Our Master Harness is made from fine harness leather which is fully adjustable. **ORDER No: 658**

LEATHER

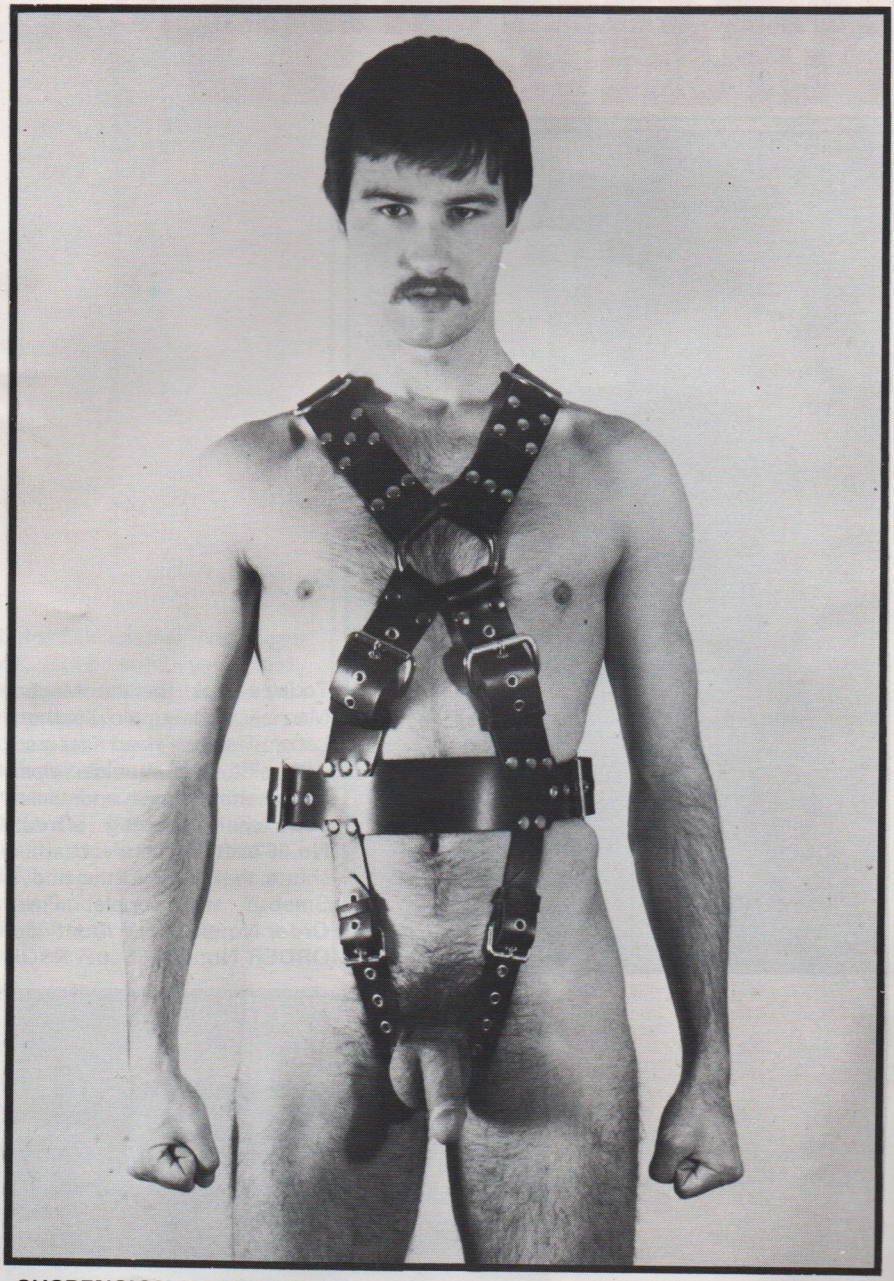


Right: Our Leather Waistcoats are glove soft, yet sturdy enough to please the heartiest man on the go. Hand tailored to hug your body and designed with two front pockets. Please state chest size when ordering. **Order No: 659** left and below: Leather briefs that encase you like a second skin. Elasticated waist and legs. Plain. **Order No:660** with front zip.
ORDER No: 661

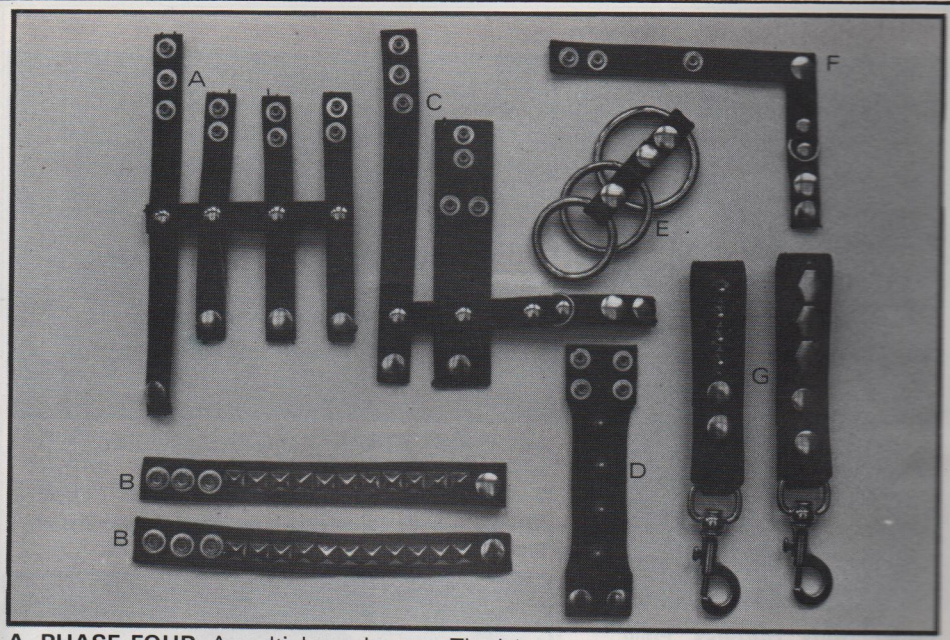
More than an image - A lifestyle.



Today's look for the Macho Man — soft supple Leather. Left: T-shirt, hand tailored with side and shoulder zips. Please state chest and waist size when ordering. **Order No.662** left and below: Leather shorts that cling to the body. Smooth and supple. Plain **Order No: 663** with front zip **ORDER No: 664**



SUSPENSION HARNESS. Is your slave always on the prowl when you need him, or under foot when he should be out? This heavy duty leather suspension harness is what you need to help him up out of the way, in place, and swinging.
ORDER No: 665



A. PHASE FOUR. A multiple cock cage. The large strap goes round your cock and balls, the other three round your cock for a firm grip. fully adjustable. **ORDER No: 666**

B. SINGLE STUDDED COCK STRAP. Studded single leather cock ring with three position snap fastenings. **ORDER No: 667**

C. 3-PIECE BALL DIVIDER. A unique device. The large strap goes around your cock and balls, the thick strap around your balls, and the small strap divides. Has ring for attaching weights. **ORDER No: 668**

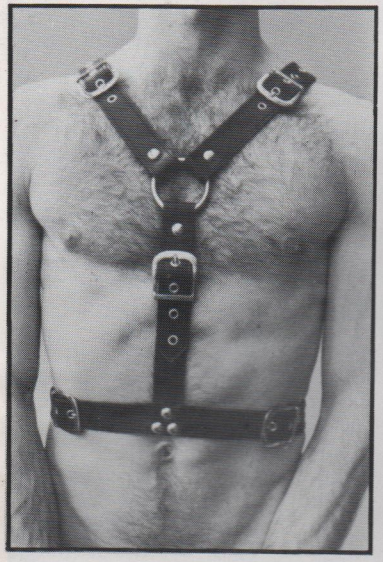
D. BALL STRETCHER. Whether you just hang around or lead your slave around, you'll find our Ball Stretcher a great way to keep a firm grip on things. These snap fastening leather straps fit around the base of the cock and balls. Studded **Order No: 669** Plain **ORDER No: 670**

E. GATES OF HELL. Three metal cock rings connected by a leather strap. Everything goes through the first ring, your balls go through the second ring, your cock through the third. **ORDER No: 671**

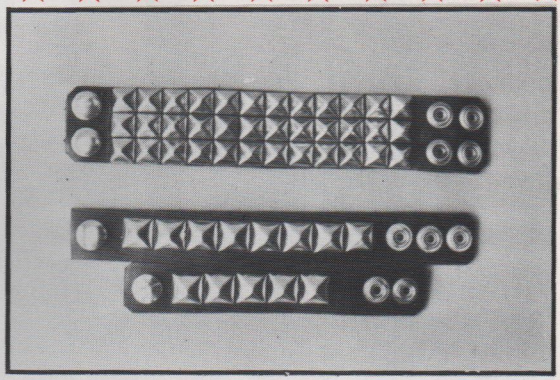
F. THE L-PIECE. A very effective ball cage and divider, has a ring for hanging weights. **ORDER No: 672**

G. STUDDED KEY-HOLDER. Whether you wear it on the left or the right this key-holder is a must. Loops through the belt and holds keys fast. Strong leather, chrome clip and studded. **ORDER No: 673**

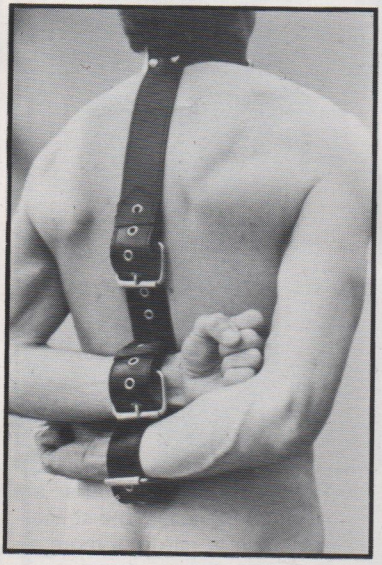
Parachute. Since balls are made to be pulled and squeezed, there is hardly a more effective device made to do it. This leather 'parachute' fits around the balls and comes with a chain and ring to which weights can be attached. **ORDER No: 674**



Upper Body Harness. Fully adjustable. **ORDER No: 675**



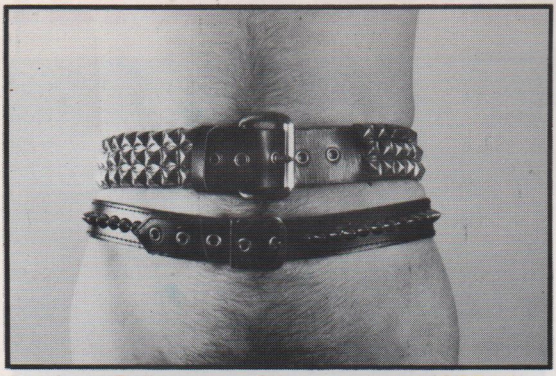
top: WRIST STRAP — three row, studded strap with adjustable snap-fastenings. **Order No: 677**bottom: **DOUBLE STUDDED COCK RING** — With adjustable snap-fastenings. **Order No: 678**



Neck to Wrist Harness. Keeps him in his place. Adjustable buckles. **Order No: 676**

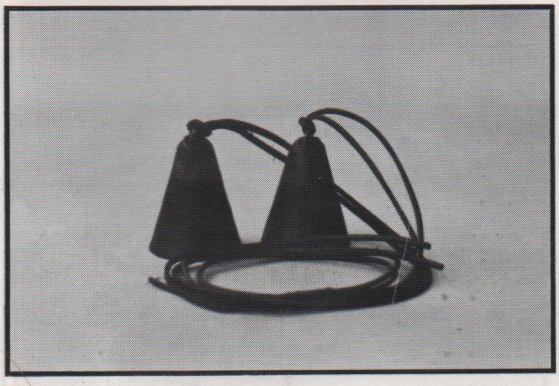
Bull Whip. ORDER No: 679

Plumbing works. Pound your way fast and furious with this ingenius device. **ORDER No: 680**



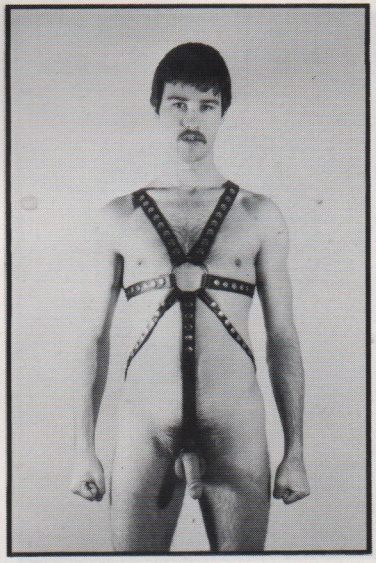
Leather Belts. top: 2" studed belt.**ORDER No: 681** bottom: 1¼" single studded belt **ORDER No: 682** State waist size when ordering.

Cat O Nine Tails.
ORDER No: 683



Ball Weight Available as one pound and two pound.
ORDER No: 684

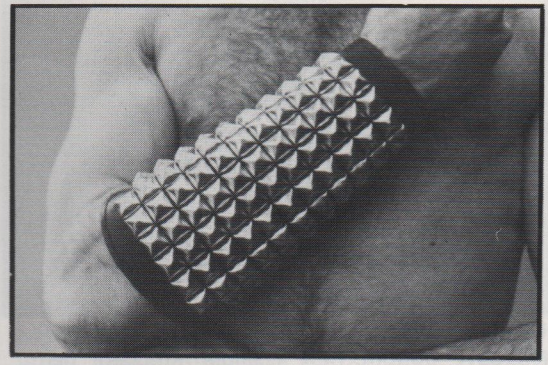
Head Harness. Assembled from the finest quality leather. Fully adjustable. **Order No: 685**



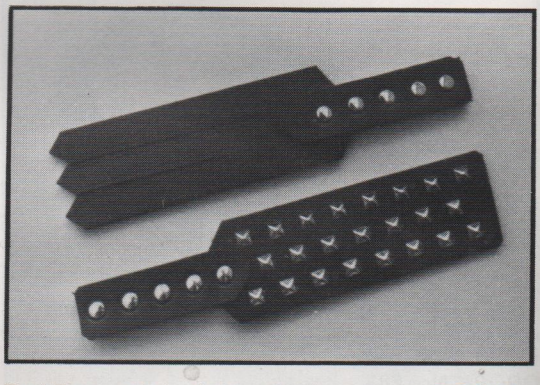
FULL BODY HARNESS. Fully adjustable — snap fastenings. Allows more freedom of movement for the Master. **Order No: 686**

Join the macho world!

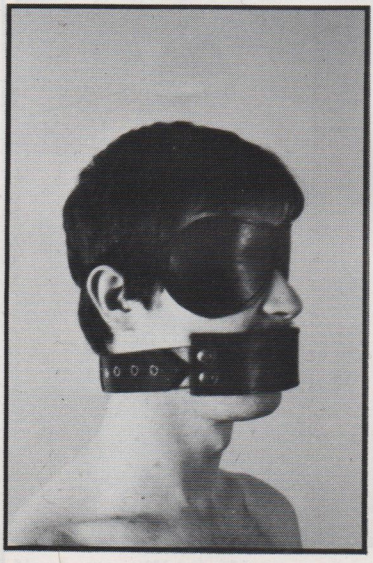
Head Mask. zip mouth. **Order No: 687**



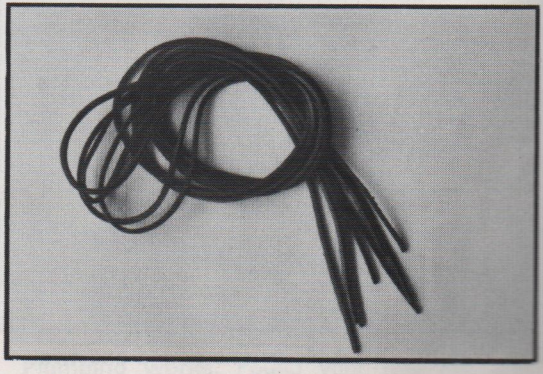
Studded Gauntlet. lace-up. **ORDER No: 690**



Paddles. top: three strap wanger. **ORDER No: 691** bottom: solid studded wanger. **Order No:692**



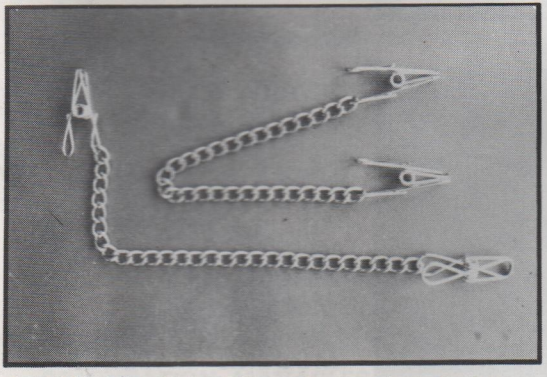
Leather Blindfold. Order No: 688 Adjustable gag. Have a ball balling while you have your slave bulled. **Order No: 689**



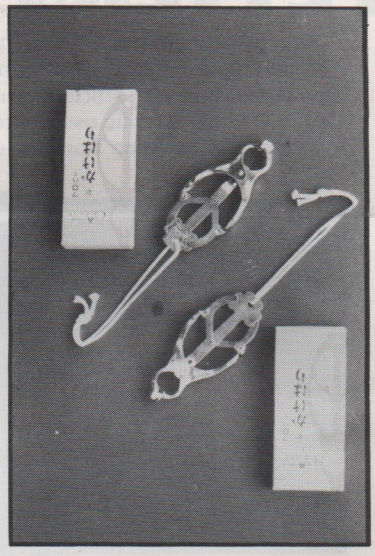
Leather thongs. Ideal for wrist/ankle tie-ups. **ORDER No: 693**

METAL PEAK CAP — High polished metal peak with expandex strap. State size when ordering. (eagle badge — display only — not included) **ORDER No: 694**

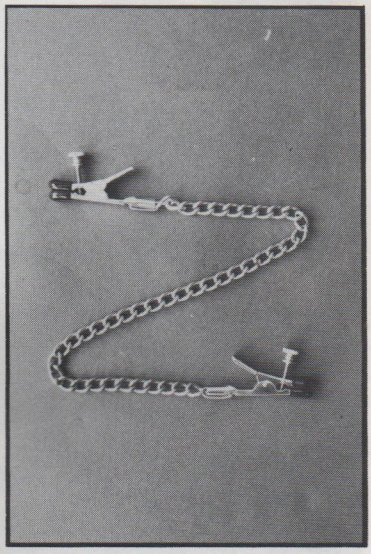
LEATHER CAP — Plain peak, hand crafted. State cap size when ordering. **ORDER No: 695**



SPRING TIT CLAMPS — Feeling is believing. Strong springs for the strong-minded.
ORDER No: 696



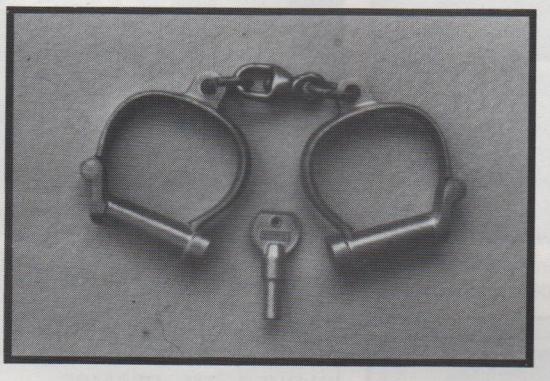
CLOVER TIT CLAMPS — These ingenious jaws are perfect to nibble away at a tit, scrotum or any other area of your pleasure. **Order No: 697**

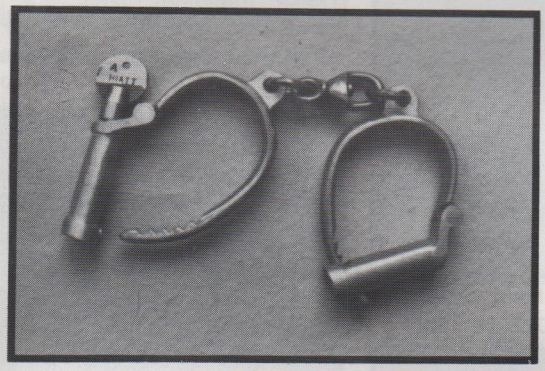


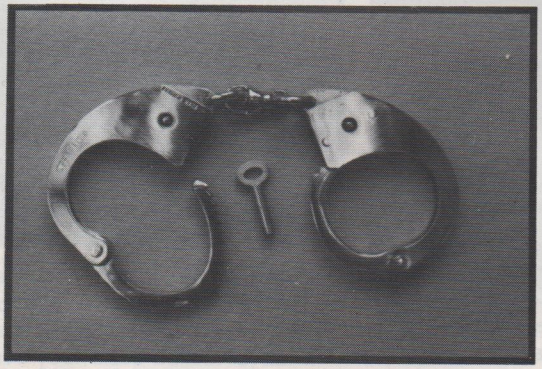
FRENCH TIT CLAMPS — The ultimate in tit toys. With screw clamp action that really puts the pressure on. Not for the novice. **ORDER No: 698**

FETTERS

Already well known to London and New York enthusiasts, the Fetters collection of historic and current handcuffs, manacles, locks and restraints is now available to all Trader clients. Every article is genuine and supplied in full working order.
CAUTION: No specific use is intended and we can accept no liability for any injury or misadventure resulting from the use of items supplied.







BRITISH POLICE handcuffs

Made by Hiatt, England's leading manufacturers of law enforcment supplies since 1780. These solid and reliable 'cuffs' have been used by the British police for over 150 years. The traditional spring barrel lock on the 'Darbies' and 'Scotland Yard' models make them fast to snap on but slow to take off.

top to bottom:

REGULATION 'DARBIES' — Cast in non-ferous metal. Polished finish. **ORDER No: 699**

ADJUSTABLE 'SCOTLAND YARD' — Polished finish and cast in nonOferous metal. **ORDER No: 700**

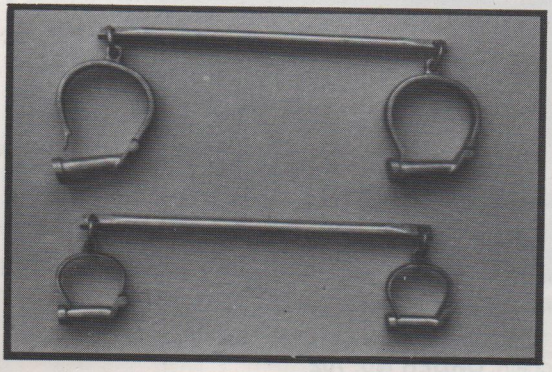
MODERN RATCHET — Lightweight and full adjustable. **ORDER No: 701**

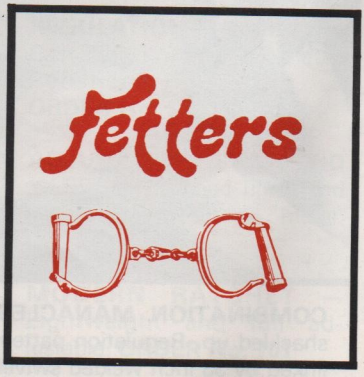
Combination Manacles

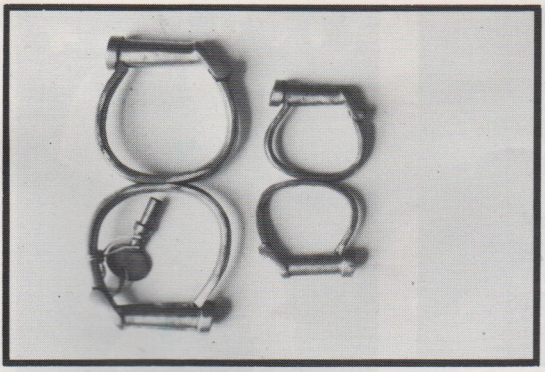
COMBINATION MANACLES — The centuries old method of keeping him shackled up. Regulation pattern handcuffs and heavy duty 'Old Pattern' leg-irons linked by 33 inch welded swivel chain. **ORDER No: 702**

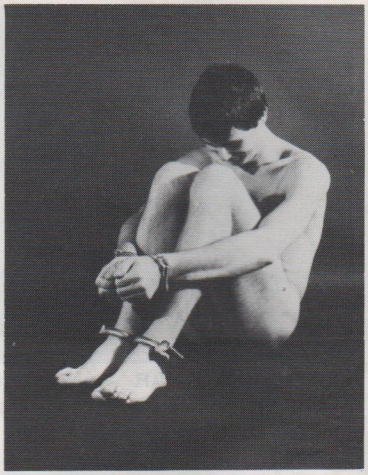
Bar Irons

BAR IRONS — Regulation pattern handcuffs linked by a 15 inch steel bar rather than chain.
Wrist bar cuffs **ORDER No: 703** Ankle bar cuffs **ORDER No: 704**

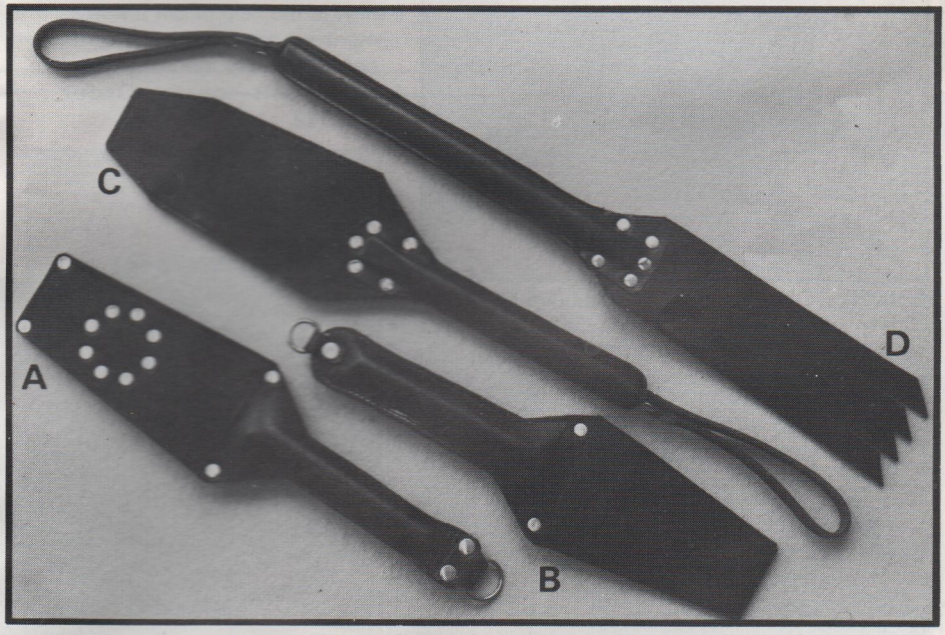








SOLID CUFFS — Regulation pattern cuffs welded together. Cast in non-ferous metal with polished finish. Solid wrist cuffs **ORDER No: 705** Solid ankle cuffs **ORDER No: 705**A



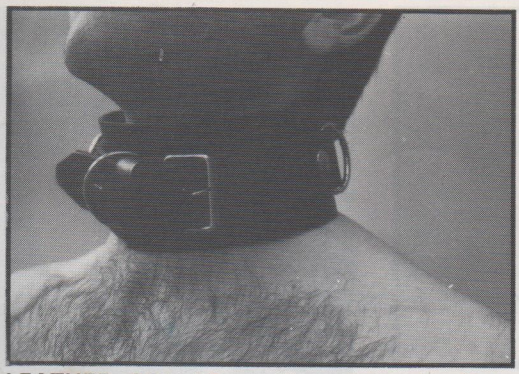
PADDLES — A range of paddles for the enthusiast and connoisseur. Made from solid saddle leather with solid firm-grip handles.

A — Heavy duty paddle with flat-head studs and end ring. Overall length 16 inches. **ORDER No: 706**

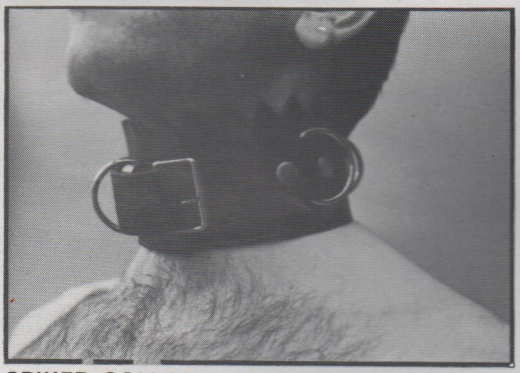
B — Same as above (A) but without studs. **ORDER No: 707**

C — Heavy duty leather paddle. Leather one side, rubber the other. Overall length 17 inches plus wrist strap. **ORDER No: 708**

D — Four strap wanger. Heavy duty leather with overall length of 22 inches plus wrist strap. **ORDER No: 709**

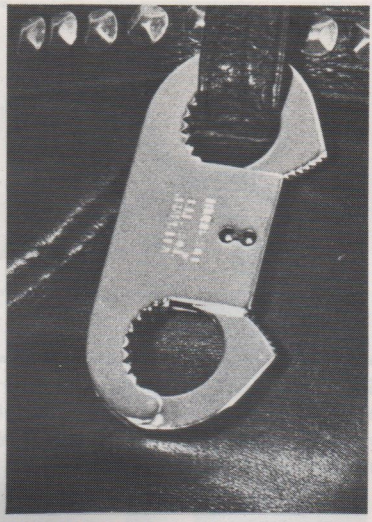


LEATHER COLLAR — Made from the finest heavy duty saddle leather with buckle fastening. Plus two solid welded 'Dee' rings. **Order No: 710**

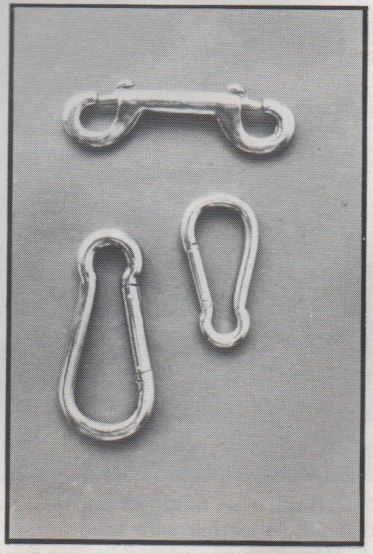


SPIKED COLLAR — similar to above collar but with spiked leather edge to keep his head up. Plus solid welded 'Dee' rings. **ORDER No: 711**

LEATHER CUFF BELT — Hiatt 'regulation' cuffs welded to a very solid four inch wide leather belt with metal staple locking and extra staple for chain fixing to wall, etc. Supplied with unique Hiatt 'end lock'. **ORDER No: 712**

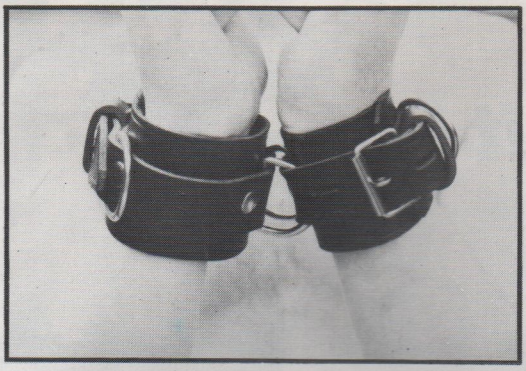


THUMBCUFFS — Something new in the field of law enforcement and detention, come complete with two keys and carry/belt case. **Order No: 713**



Top: **DOUBLE-ENDED TRIGGER HOOK Order No: 714** Also **PEAR HOOKS** Large **ORDER No: 715** Small **ORDER No: 716**

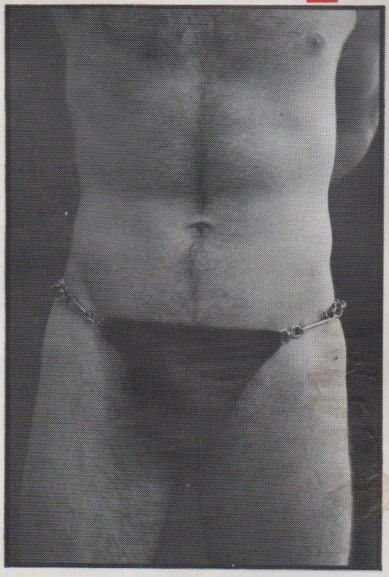
Cuffs



LEATHER WRIST CUFFS — Two and a half inch double strapped leather wrist bands with 'Dee' rings and roller buckle. **Order No: 717** Also (not shown) **LEATHER ANKLE CUFFS** — fashioned to the same design as the wrist cuffs. **ORDER No: 718**

STANDARD LEG IRONS — Regulation pattern cuffs linked by a welded swivel chain. Cast in non-ferous metal. **ORDER No: 719**

Leather pose pouches



Above: **LEATHER POSE POUCH** — With leather thong ties. **ORDER No: 720** and left: **LEATHER POSE POUCH** — with chain fastenings. **ORDER No: 721**

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